

“Fashion is the cure” - New Alternative Fashion Store “Fascination Street” to Open in Camrose on October 25th

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FASCINATION STREET

Camrose, Alberta Oct 14, 2024 ([IssueWire.com](https://www.issuewire.com)) - “Fashion is the cure” - New Alternative Fashion Store “Fascination Street” to Open in Camrose on October 25th.

Camrose, Alberta — October 2024 — On October 25th, *Fascination Street*, a new Punk Rock and Alt clothing store, will officially open its doors at 5013 50 St, Camrose, Alberta. Edmonton is known as Canada’s Punk Rock Capital, but now the neighboring Camrose has a new offering, with a fresh take on the genre’s iconic fashion. The store is the creation of Kaley Dylan and her daughter Andrew, who are excited to bring bold, rebellious style to the region with their unique store.

Named after *The Cure’s* famous song “Fascination Street,” the store blends the edgy vibe of popular chains like *Hot Topic* and *Spencer’s* but with a more mature twist. “We believe fashion is the cure,” says Kaley Dylan, reflecting the store’s ethos of personal expression and empowerment through clothing.

Fashion with a Punk Rock Heart

Fascination Street offers a curated selection of punk, goth, and alt clothing for those who live outside the mainstream. From band tees to statement accessories, and edgy outerwear, the store’s collection is designed for those looking to embrace their unique style and attitude.

Opening Day and Online Store Launch

The store’s grand opening on October 25th will include special in-store promotions and an exclusive look at the latest collections. To celebrate the launch, the store will also debut its online shopping experience on October 25th at fascinationstreet.ca, making its offerings accessible to alt fashion lovers everywhere, with a buy online, pick up in store option.

Kaley and her daughter Andrew, are thrilled to bring this exciting new destination for alternative fashion to Camrose and can’t wait to welcome customers who are ready to express themselves through their bold styles.

Grand Opening Details:

Date: October 25th, 2024

Location: Fascination Street, 5013 50 St, Camrose, Alberta T4V 1R3

Website Launching October 25th, 2024: fascinationstreet.ca

For more information or to schedule an interview, please contact:

Carl Ebanks

CEO, BLKBYDSIGN Marketing Agency

Phone: +1 778 938 1136

Email: carl@blkbydsign.com

Kaley Dylan

Founder, Fascination Street

Phone: +1 780 281 0151

Email: kaleydylan123@gmail.com

About Fascination Street

Fascination Street is an alternative fashion store in Camrose, Alberta, inspired by punk rock and alt fashion. With a curated collection of apparel and accessories, the store brings an elevated take on bold self-expression. Founded by Kaley Dylan and her daughter Andrew, *Fascination Street* is set to become the ultimate destination for alternative style lovers. The store will open on October 25th, 2024, alongside the launch of its online store at fascinationstreet.ca.

Media Contact

BLKBYDSIGN Marketing Agency

carl@blkbydsign.com

778 938 1136

5013 50 St, Camrose, Alberta T4V 1R3

Source : Fascination Street

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