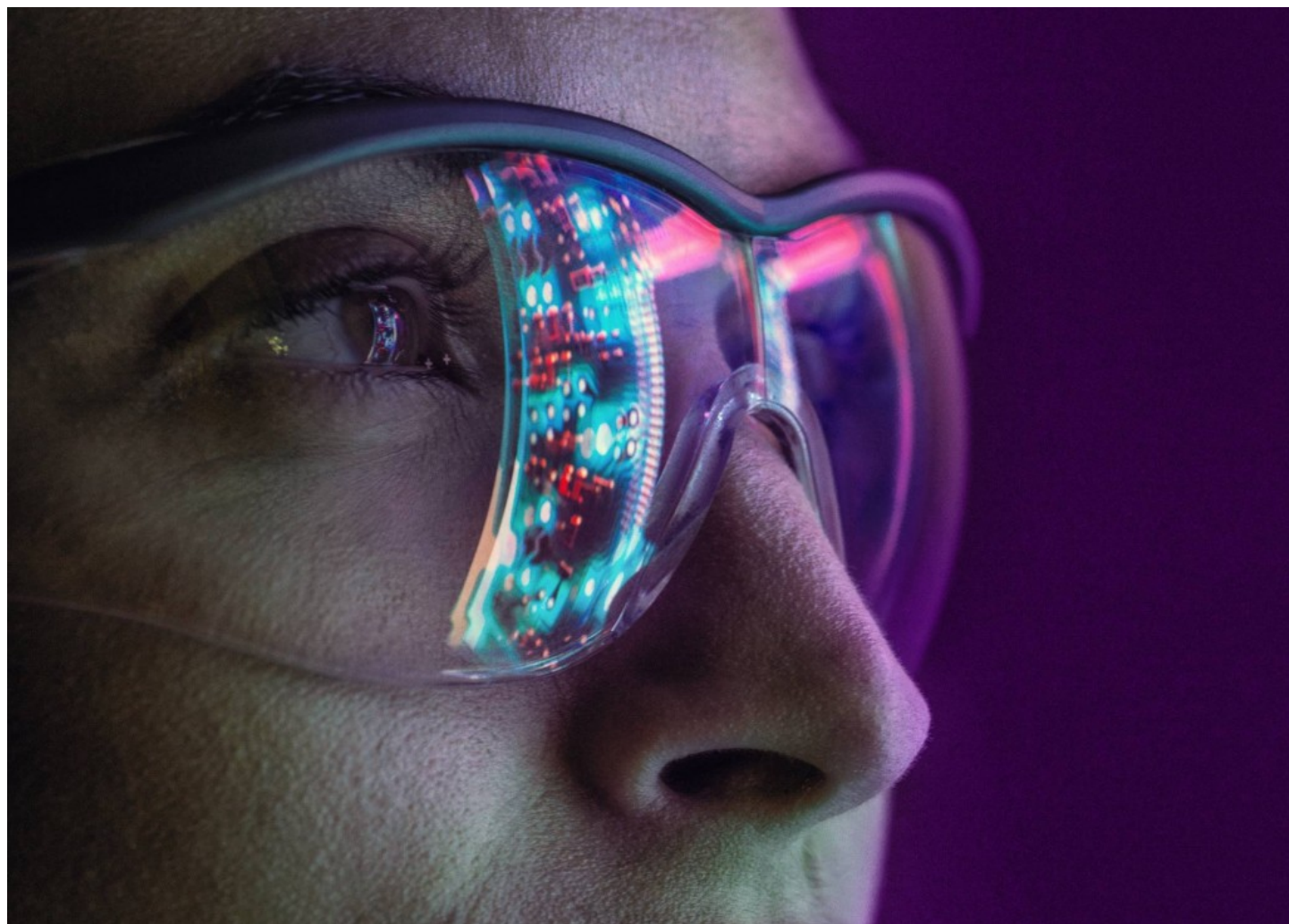


## Madison Black Becomes Part of Real Staffing Across The US Market

Integrating Two Specialist Staffing Brands to Expand Opportunities in the US Life Sciences Sector // Specialist Healthcare and Medtech PR Talent and Roles will now be available at Real Staffing



**Houston, Texas Oct 19, 2024 ([Issuewire.com](https://www.issuewire.com))** - Specialist Staffing Group today announces the transition of Madison Black to [Real Staffing](#) across the US, effective October 8th, 2024. This strategic move will enhance the Group's service offering across the life sciences sector expanding opportunities for clients, candidates, and its people.

Madison Black, specializing in permanent roles within Healthcare and Medtech Public Relations, will now operate as part of the Real Staffing brand. This transition aligns with Real's client base in Pharmaceutical, Life Sciences, and Medical Technology. By integrating Madison Black's expertise with Real's network, the Group will offer enhanced services, better meeting the needs of clients and candidates and connecting specialized professionals with leading employers in science and healthcare.

"Transitioning Madison Black to Real Staffing represents a significant step forward in our mission to be customer-centric and provide high-value opportunities within our client base," said Matt McManus,

President at Specialist Staffing Group. "This change not only makes our brand stronger but also creates new business opportunities in the Medtech and Healthcare sectors, where we know there is a high demand for skilled PR professionals with deep sector knowledge."

Joseph Amanna, Senior Vice President at Specialist Staffing Group, added, "This transition means our clients will have access to a wider range of specialized talent, candidates will be connected to more job opportunities, and our team will have new chances for growth and development. Those seeking specialist healthcare or medtech PR professionals or looking for roles in these dynamic fields can now connect with us through Real Staffing."

The transition promises several key benefits:

- **For Clients:** A more streamlined and strategically aligned service offering that caters to niche, high-value roles in the Medtech and Healthcare PR sectors.
- **For Candidates:** Increased job opportunities within a wider network of agencies and companies that value specialized PR expertise.
- **For Our Team:** Expanded career opportunities, fostering growth and the ability to build stronger networks within the industry.

Specialist Staffing Group is committed to ensuring a smooth transition for all stakeholders and will continue to provide the high level of service that clients and candidates expect. The organization looks forward to the opportunities this move will bring and is enthusiastic about the future under the Real Staffing brand.

### **About Specialist Staffing Group**

Specialist Staffing Group brings skilled people together to build the future. We are the only global STEM specialist talent partner focused on roles in Science, Technology, Engineering, and Mathematics ('STEM'), providing permanent and flexible contract talent to a diverse base of more than 7,200 clients across 11 countries.

Our Group's c.2,600 staff cover the Technology, Life Sciences, and Engineering sectors.



# Specialist<sup>••</sup> Staffing Group

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