

NetoAI Unveils VING: A GenAI-Based Platform for the Telecommunications Sector



London, United Kingdom Oct 3, 2024 ([IssueWire.com](https://www.IssueWire.com)) - NetoAI Unveils VING: A GenAI-Based Platform for the Telecommunications Sector

NetoAI has recently launched its groundbreaking GenAI-based AI agent platform, VING, specifically designed for the telecommunications industry. The platform leverages the company's proprietary Telecom-Specific Large Language Action Models (TSLLAM), which are built with a human-centric intelligence approach. This allows AI agents to deliver faster, more efficient responses with limited resources, making it an ideal solution for resource-intensive telecom operations and management.

According to a new report by Bloomberg Intelligence, the generative AI market is expected to grow from \$40 billion in 2022 to \$1.3 trillion over the next decade. Recognizing this potential, NetoAI is expanding its operations to the UK and USA in the coming months.

The company's Research and Development center, located in Chennai, India, collaborates with renowned institutions to develop industry-specific AI models. "GenAI represents a significant value proposition for enterprises, but it can be expensive and have an impact on sustainability due to resource-intensive computations," said Ravi Kumar Palepu, Chief Executive Officer of NetoAI. "Our focus on the telecommunications domain has enabled us to build on-demand AI agents that can think and act like intelligent humans, driving both cost-effectiveness and efficiency."

NetoAI has already secured agreements with clients in the USA and Europe in the areas of customer acquisition and network operations. The VING platform, along with NetoAI's broader Generative Intelligence Platform, is also supported by Digital Twin and Network API (NAPI) technologies, which abstract the network layer for seamless service and network management.

Vignesh Ethiraj, Chief Technology Officer of NetoAI, highlighted the role of the company's Digital Twin platform, which enables the AI agent to correlate attributes across customer data, billing, services, and network operations. "We don't expect operators to overhaul their existing systems or documents. NetoAI's platform API seamlessly integrates with operators' BSS/OSS systems to perform operations and derive insights," he stated.

NetoAI's innovative solutions promise to transform the telecommunications industry by providing sustainable, domain-led GenAI solutions that are tailored to the unique challenges faced by operators worldwide.



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