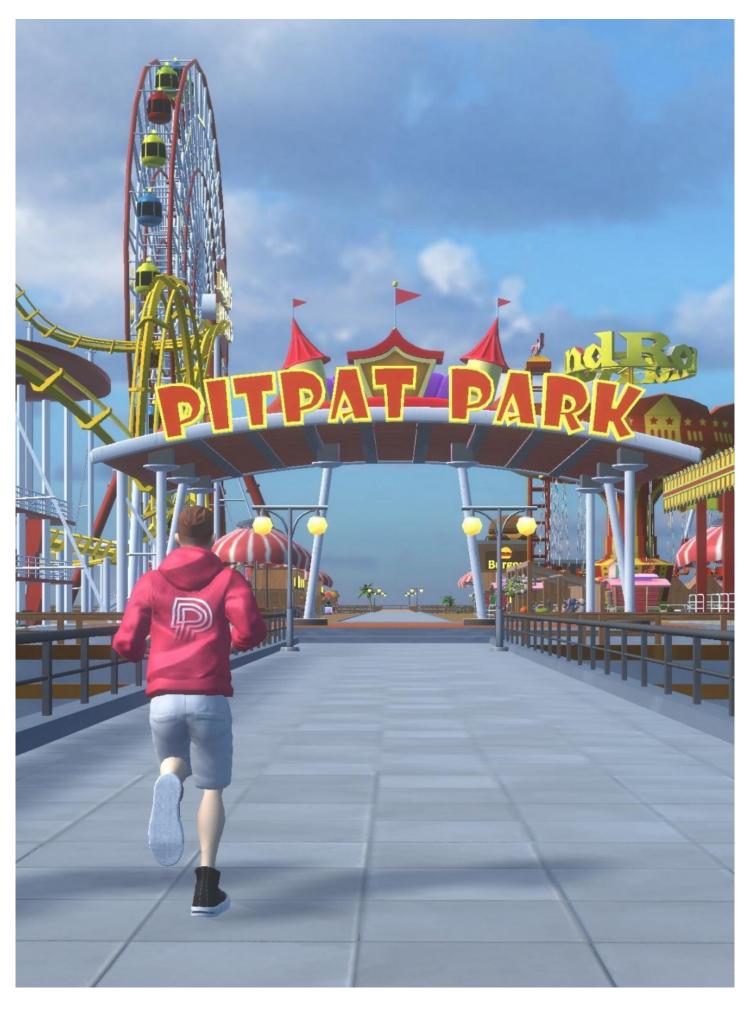


PitPat Launches Exciting October Challenge CEO Race, Igniting Your Fitness Journey and Win Exciting Prizes!







Houston, Texas Oct 16, 2024 (<u>Issuewire.com</u>**)** - PitPat, the world's largest online competition platform, is dedicated to providing users with diverse fitness experiences and event activities. To motivate more people to engage in sports and enjoy a healthy lifestyle, <u>PitPat</u> is thrilled to announce the upcoming October Challenge CEO Race. This event serves not only as a stage to showcase personal fitness achievements but also as an opportunity to interact with runners globally.

Registration for the October Challenge CEO Race will be open from October 14 to 24, with the competition taking place from October 18 to 24. The registration fee is just \$20. The event consists of two phases: preliminary rounds and finals, designed to encourage participants to challenge themselves and push their limits. The preliminary rounds include three stages, where participants must complete each stage with a 1-mile run. The total prize pool for this competition is up to \$5,000, with cash prizes awarded to the top 100 participants based on their best individual performances. First place will earn \$200, second place \$180, third place \$120, with fourth to tenth places receiving \$100 each, \$50 for the eleventh to thirtieth places, and \$40 for the thirty-first to one-hundredth places. This reward system not only motivates participants to train hard but also enhances the competitiveness and enjoyment of the event.

In the finals, the top 100 finalists will have the chance to challenge PitPat's CEO, with successful challengers splitting a \$1,000 prize. If no one succeeds, the prize will roll over to the next event, fostering an ongoing competitive atmosphere. This format not only enhances user interaction but also boosts engagement and appeal, encouraging more individuals to join the pursuit of a healthy lifestyle. Beyond the CEO challenge, PitPat offers a range of exciting event features to meet various user needs.

PitPat Master

PitPat Master is a unique event feature that provides outstanding participants of the CEO Challenge with the opportunity to challenge the PitPat CEO. Successful challengers will not only receive cash prizes but also earn the title of "Elite Runner," symbolizing their exceptional performance in the event. This feature aims to inspire users to continuously pursue higher goals and enhance their competitive level.

PitPat World Cup

The PitPat World Cup gathers the top eight countries with the most registered users, creating fierce national team competition. Users can support their national teams by contributing their personal running mileage, fostering team spirit. The top three teams will receive cash rewards, encouraging user participation while promoting friendly competition and communication among countries. This format allows every user to feel the passion and motivation of fighting for national honor.

Season Championships

The PitPat Season Championships take place quarterly and provide a high-level competitive platform. Top performers in monthly events will directly qualify for the championships, competing for the title of "Season Champion." This structure offers users long-term competitive opportunities to continuously enhance their athletic abilities and fitness levels, allowing participants to challenge themselves at different times and achieve greater accomplishments.

PitPat Finals

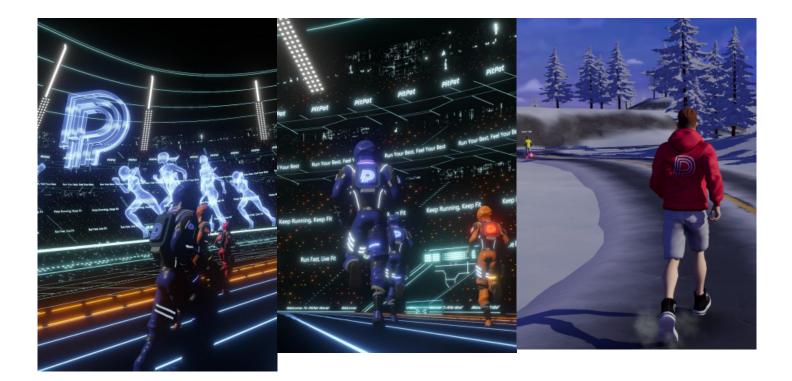
The annual PitPat Finals are the culmination of all events, gathering the top performers from quarterly



competitions. Participants will qualify based on their rankings and competition points, ultimately vying for the title of "PitPat Finals Champion." This annual celebration not only summarizes the efforts of the past year but also looks forward to future challenges. Through the PitPat Finals, users can experience unparalleled achievement and honor amidst fierce competition.

About PitPat

PitPat is committed to advancing the global fitness culture by continually innovating event activities that inspire users to engage, challenge themselves, and enjoy a healthy life. By connecting the <u>DeerRun</u> and <u>SupeRun</u> treadmills, users can participate in virtual events while enjoying real-time data analysis and professional guidance to help them improve continuously. PitPat is not just a competition platform; it is a fitness community where every member can feel the strength of unity, support, and collective growth.



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