

# 3d surgical expands into North America, showcasing advanced medtech solutions at RSNA 2024 in Chicago



Advancing healthcare  
through technology  
and innovation



[www.3dsurgical.com](http://www.3dsurgical.com)

**Chicago, Illinois Nov 20, 2024** ([Issuewire.com](http://Issuewire.com)) - 3d Surgical, a global leader in personalized surgical planning, is proud to announce its expansion into the North American market. This growth reflects the company's commitment to revolutionizing patient care through advanced, technology-driven solutions that are customized for hospitals, medical device companies, and surgeons. **3d Surgical** will debut its suite of innovative offerings at the upcoming *Radiological Society of North America (RSNA) 2024*

conference in Chicago, Illinois, from December 1-4, 2024.

3d surgical has been known to bring end-to-end seamless operation in the world of personalized medical equipment. Let's check out some of the crucial aspects of this expansion in the North American region happening this year.

### 1. Transformative Healthcare Solutions

3d Surgical provides a comprehensive range of digital healthcare solutions, from cloud-based case planning software to point-of-care 3D printing for personalized patient care. These offerings empower healthcare providers to optimize workflows, enhance surgical precision, and reduce costs, allowing them to focus on delivering the highest quality of patient care.

### 2. Tailored Solutions for Every Healthcare Need

The company's customizable medical device development and bulk 3D medical image segmentation services are designed to meet the specific needs of each healthcare provider. This patient-centric approach ensures that 3d surgical solutions align perfectly with the unique demands of hospitals and surgical teams.

### 3. Immersive AR/VR Technology and 3D Imaging

With a strong emphasis on digitization, 3d surgical integrates advanced 3D imaging and AR/VR technology, enabling healthcare providers to quickly and accurately visualize patient anatomy. [MySegmenter software](#) is a user-friendly tool that will be featured at RSNA 2024.

### 4. Expanding Presence in North America

This North American expansion allows 3d Surgical to build relationships with healthcare leaders across the continent, furthering its mission to transform patient care through precision MedTech. RSNA 2024 marks a pivotal step in this journey, providing a platform for healthcare professionals to experience 3d surgical technologies firsthand. Let's see what the founder of 3d Surgical has to say about this,

#### CEO Ketan Jajal says:

“We are thrilled to bring 3d surgical's solutions to the North American market,” said *CEO Ketan Jajal*. “Our technology-driven approach aims to support medical teams with customized, effective tools that improve outcomes and streamline processes. We look forward to connecting with healthcare leaders at RSNA 2024 and sharing how our solutions are shaping the future of healthcare.”

Attendees of RSNA 2024 are invited to visit the 3d surgical booth **8109** to learn more about the suite of advanced healthcare solutions and explore potential partnerships. Visit [3d Surgical](#) for more information on the current offerings, in-depth case studies, and future expansion plans.

## Media Contact

3d surgical

contact@3dsurgical.com

+ 1 302 549 2288

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