UX360 Virtual Summit 2025: Connecting the Global UX Community and Recognizing Industry Innovators



Singapore, Singapore Nov 27, 2024 (<u>Issuewire.com</u>) - As the UX research landscape evolves in response to growing demand and industry challenges, the **UX360 Awards 2025** is set to spotlight the brightest minds and most impactful projects in the field. Will be held during the **2nd Annual UX360** Research Summit on May 14-15, 2025, this global event will bring together UX professionals from renowned brands like **Meta**, **Amazon**, **American Airlines**, **Philips**, **Accenture**, and more.

The UX360 Awards celebrates individuals and teams driving innovation, advancing accessibility, and reshaping user experiences. With six award categories, the UX360 Awards recognise innovators who are driving significant change in the UX field. Whether it's pioneering research methodologies, advancing accessibility, or revolutionizing user-product interactions, these awards honour the projects and individuals that are shaping the future of UX.

Spotlight on Excellence: The UX360 Awards

Award submissions are open until **January 31, 2025**, offering participants a chance to showcase their expertise and contributions on a global stage. Winners will be celebrated during the summit, where the global UX community gathers to exchange ideas, explore the latest case studies, and connect with industry leaders.

Award Categories Include:

UX Researcher of the Year: Recognises individuals advancing UX research skills, sharing insights, and creating measurable impact.

Best UX Research in Accessibility: Celebrates research that improves inclusivity and usability for all users.

Best UX Research Innovation Project: Highlights innovative methods and tools transforming user behavior insights.

Best UX Research for Product Design: Showcases research driving user-centred product design and usability improvements.

Best UX Research Team – Vendor: Honors vendor teams delivering exceptional insights and creative solutions for clients.

Best UX Research Team – Corporation: Recognises in-house teams leading with impactful research and fostering a research-driven culture.

Join the Global UX Community

The **UX360 Research Summit** is the ultimate event for UX professionals to network with peers, gain insights from decision-makers, and learn about cutting-edge methodologies shaping the future of UX research.

Don't miss this opportunity to be part of a celebration that honours creativity, dedication, and innovation.

For more information and to submit your entry, visit: https://www.eu.ux360summit.com/page/4418220/awards/

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