

Voir Haircare: The Eco-Conscious Brand That's Changing the Hair Industry

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Ahmedabad, Gujarat Nov 26, 2024 ([IssueWire.com](https://www.issuewire.com)) - GM Shanti is a brand that prioritizes self-care and environmental governance in the ever-changing world of beauty and wellness. **GM Shanti**, the exclusive distributor of Voir Haircare in India, is set to influence visitors at one of the leading beauty expo-Cosmoprof India 2024. Mark your calendars for December 5-7, 2024. GM Shanti is thrilled to invite you to Booth 1, K39, where you can sample these innovative businesses revolutionizing personal care. This is your opportunity to explore products that combine luxury and responsibility and delve into clean beauty and sustainable wellness methods.

Voir Haircare is dedicated to creating high-performance haircare solutions that are effective for users and kind to the planet. Its carefully formulated products show the brand's commitment to natural ingredients for hair care. This eco-friendly Haircare line is the epitome of sustainability and quality. Voir is a collection of premium salon-quality haircare essentials designed to elevate your daily hair routine by combining mindful ingredients and captivating artistry inspired by Canada's ever-changing seasonal landscapes. Founded by a beauty creative in Toronto, Ontario, we create an authentic sensory experience that specializes in hair wellness and feels like an escape to the Canadian wild.

Detox your scalp:

The Voir Rhythm Of The Rain Hair Masque & Scalp Detox is designed to provide deep conditioning. This product restores locks and tackles common scalp issues. This formula is gentle yet effective and feels like a refreshing first rainfall of the monsoon season. It is a creamy, thirst-quenching hair masque that purifies and restores your scalp health, leaving hair feeling soft, silky, and magnificently moisturized.

Nourish your hair:

Voir Haircare A Walk In The Sun Luxury Hair Oil is a non-sticky, lightweight formula that adds sparkle to hair. This professional-grade formula infused with natural, thoughtfully selected ingredients leaves hair feeling soft, silky, and magnificently moisturized. Professional-grade results are another hallmark of Voir Haircare.

Pamper with pre-shampoo treatment:

Colour protection has a new meaning with Voir Haircare Perfecting Prism Color Protecting Pre-Shampoo Treatment Duo. This pre-shampoo treatment with Canadian Black Spruce Extract shields and extends hair colour against fading, chemical damage, and breakage. It benefits those with curly hair, offering definition and protection in a non-aerosol mousse format.

Scent and texture:

Voir Haircare Rainforest Mist Waves Texturizing Hairspray gives you a flawless finish for everyday styling. This superfine spray is infused with jasmine, sandalwood, and musk fragrance, which doubles

as a hair perfume. It creates natural movement and texture without stiffness or crunch. You can use it to set your style or after using hot tools to reduce the appearance of frizz and flyaway.

Volume in:

Voir Haircare Secrets In The Snow Soft Styling Foam is a life-changing product for volume and style. This velvety formula coats each hair fiber with a weightless, medium hold that defines natural texture and calms frizz. Crafted with the goodness of pear, jasmine, and rose rounded out with a hint of amber and a sweet, musky base, this product proves that a sustainable approach can deliver professional-grade results. In addition to getting free samples, customers will learn about the future of sustainable beauty techniques and methods. The time is ideal as Indian customers are becoming aware of their choices' sustainability and environmental impact.

They are looking for companies that support ethical production, quality, and sustainability. [Voor Haircare](#) satisfies those demands by providing a wide selection of products that eliminate the need for customers to choose between Mother Nature and high-performing products. Brands like Voir Haircare are leading the change as the beauty industry evolves.

A study found that customers will pay more for a product that reflects their values. Companies and brands have noticed, and several have introduced "eco-friendly" product lines.

The terms "natural," "clean," and "organic" are probably familiar to you from hair care packaging. But what are the meanings of these keywords?

Natural: The product's constituents are found in the environment naturally. The issue? "Natural" is a subjective and confusing concept. Both natural and synthetic components are still used in many products. Furthermore, natural substances can sometimes be harmful; consider arsenic and mercury.

Clean: Usually indicates that the product is free of potentially irritating or hazardous substances (such as phthalates or parabens). The issue? The term "clean" in body care products has no set definition, standards, or governmental control.

Organic: No artificial fertilizers or pesticides were used to produce or process the product's ingredients. The issue? Many brands use the word "organic" without offering verified certification, although it is regulated based on the location of the product's manufacturing and ingredient sourcing.

For a number of reasons, people are starting to like this organic hair care product. Cosmoprof India 2024 is more than just a show. It's a venue where consumers, businesses, and industry experts come together to learn about eco-friendly formulations at the core of high-end haircare products and investigate sustainable beauty technologies.

Voir Haircare skillfully blends natural ingredients with ancient wisdom and science to produce salon-quality, environmentally friendly products. Visitors will receive exclusive information about environmentally friendly packaging.

Indians now understand the harmful impact of various self-care practices on nature. There is no denying the growing demand for sustainable products in our country. Cosmoprof India is emerging as a destination for customers, brands, and industry leaders looking to discover environmentally friendly self-care products. This three-day event will be an interactive experience with beauty professionals. At our booth, witness live demonstrations, engage directly with experts, and sample products.

FAQs:

Why do you need to visit Cosmoprof India 2024?

Cosmoprof India 2024 is more than an industry event—it's an experience that allows you to connect with brands that prioritize sustainability and quality.

When can I try Voir Haircare products?

To try the Voir Haircare product, visit Booth 1, K39, where GM Shanti proudly showcases eco-conscious brands like Voir Haircare and DivaCup. Voir Haircare formulas offer mild, efficient treatments for all hair types and add shine by eliminating frizz.

Why is Voir Haircare a worth-trying brand for customers?

Voir Haircare is a brand that uses natural ingredients and biodegradable packaging. Voir's formulations provide practical, gentle solutions for all hair needs.

Why should I use Voir Haircare products?

Voir Haircare products are crafted from a blend of plant-based extracts and directly provide natural vitamins and hydration to your hair for healthy, luscious locks.

What makes the packaging for Voir Haircare products unique?

Recyclable and biodegradable components are used in the Voir haircare line to promote environmental sustainability and decrease harmful impact.

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Source : GM Shanti is a trading company based in Ahmedabad, India.

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