

“Wright Hands Management Launches Global Talent Search for New Faces in Fashion, Runway, and Entertainment”

Wright Hands Management: Leading Talent Management Agency Specializing in Model Representation, Creative Solutions, and Global Brand Collaborations in Los Angeles”



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Wright Hands Management: Redefining Talent Representation and Creative Innovation

Wright Hands Management is taking the entertainment, fashion, and creative industries by storm with its cutting-edge talent management strategies, groundbreaking partnerships, and innovative technological advancements. Headquartered in Los Angeles, Wright Hands Management is setting a new standard for emerging talent development and comprehensive creative representation.

Who We Are

Wright Hands Management is a forward-thinking talent management company focused on developing emerging talent in fashion, media, and entertainment. Under the leadership of Managing Director **Karon Cash**, the company is expanding its reach to photographers, videographers, creative directors, makeup artists, and writers, creating a diverse collective of the industry's best. With a mission to amplify talent and craft unique career trajectories, Wright Hands Management is redefining what it means to be a talent management powerhouse.

The Stars of Wright Hands Management

- **Arya Hunumara:** A trailblazing model with experience from **Paris, London, New York, and Los Angeles Fashion Weeks**, Arya has worked with brands like **Nike, Adidas, Lancome, and Push Clothing**. Known for his sharp editorial presence and unmatched versatility, Arya is a rising icon in the fashion industry.
- **Pierre Tuelle:** With an impressive portfolio spanning luxury brands and creative campaigns, Pierre embodies style, sophistication, and adaptability. His collaborative spirit has made him a favorite among photographers and designers alike.

Both Arya and Pierre are represented with an innovative approach, blending traditional modeling pathways with advanced techs like **3D body modeling** and **AI-driven career mapping** to showcase their talent globally.

Innovative Strategies and Technologies

Wright Hands Management is at the forefront of innovation:

- **3D Modeling for Talent:** Using advanced scanning technology, Wright Hands offers clients a fully immersive experience of their models' portfolios, including measurements and a 360-degree view of their talent.
- **AI-Powered CRM Systems:** Streamlining operations and improving client-talent matchmaking with plug-and-play AI systems that analyze metrics, trends, and opportunities.
- **Gamified Talent Platforms:** Wright Hands is gamifying talent development with interactive tools like badges, leaderboards, and milestones for skill-building and collaboration.

Game-Changing Collaborations

Wright Hands Management is proud to announce collaborations with:

- **Right By Men**, a luxury upscale menswear brand.
- **Soft Cosmetics**, a premier beauty line for all skin tones.
- **Nike and Lancome**, in innovative campaigns, set to launch in early 2025.
- A growing list of **startup brands** providing exclusive partnerships for influencers, with opportunities for ambassadorship and brand representation.

Expanding Horizons with a New Division

The newly launched **Wright Hands Production Company** offers comprehensive services for photo shoots, videography, and branding. This new arm ensures a seamless creative process, offering everything under one roof and making Wright Hands Management a one-stop shop for talent and brands alike.

Our Metrics and Impact

- **Social Media Reach:**
 - Instagram: **50,000+ followers**, growing at 15% monthly.
 - TikTok: **1 million views in Q3**, with an average engagement rate of 12%.
- **Campaign Success:**
 - Recent campaigns yielded a **20% increase in sales** for partnered brands.
 - Influencer partnerships reached an estimated **5 million unique impressions** in the last quarter.
- **Media Features:**
 - Featured in **Shoutout LA, Voyage LA, and Mr. Hollywood Magazine**.
 - Consistently praised for professionalism, organization, and impactful results.



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