

## Aimfluence LLC and Argos Identity Inc. Announce Strategic Partnership to Drive Holistic Digital Transformation Solutions



**Austin, Texas Dec 11, 2024 ([IssueWire.com](https://www.issuewire.com))** - Aimfluence, a global AI-driven strategy and marketing consulting firm, is proud to announce its partnership with Argos Identity Inc., a leader in identity verification and compliance technology. Together, this collaboration aims to deliver integrated, cutting-edge solutions that blend strategic consulting with secure and compliant technology for businesses navigating the rapidly evolving digital landscape.

This partnership leverages Aimfluence's expertise in strategic growth, innovation management, and market expansion with Argos Identity Inc.'s robust KYC (Know Your Customer) and compliance solutions. The joint approach offers clients an end-to-end package that seamlessly integrates consulting, marketing execution, and technology implementation to address the complex challenges of digital transformation.

*"We at Aimfluence are thrilled to join forces with Argos Identity Inc. Their advanced technology perfectly complements our strategic expertise, enabling us to provide businesses with not only transformative solutions but also the secure and compliant frameworks they need to thrive,"* said Meryeme Ait Abdelkrim, CEO at Aimfluence.

### What this partnership brings to clients:

- **Holistic Service Offerings:** Tailored service packages for industries such as fintech, e-commerce, and healthcare, combining Aimfluence's broad expertise in strategy, marketing, and

digital solutions with Argos Identity Inc.'s cutting-edge AI technologies in identity verification, compliance, and secure onboarding. This collaboration ensures that businesses have a comprehensive approach to growth, addressing both strategic and technical needs in one unified offering.

- **Integrated KYC Solutions:** Seamless onboarding and compliance management powered by Argos Identity Inc.'s innovative technology, ensuring security and regulatory adherence. This solution simplifies complex compliance processes and guarantees that businesses can efficiently verify identities while mitigating risks associated with fraud, all while staying aligned with the latest regulations.
- **Strategic Market Expansion:** Data-driven strategies and consulting from Aimfluence to boost performance, foster innovation, enhance brand visibility, improve customer experience, and establish a strong presence in new markets. By combining deep industry expertise with actionable AI insights, we offer a 360-degree marketing and digital consulting service that empowers businesses to boost performance, foster innovation, and create lasting international growth. This integrated approach enables businesses to optimize their marketing efforts across channels, driving market share expansion and ensuring long-term success in a competitive landscape.
- **End-to-End Digital Transformation Support:** From strategic planning to digital execution and ongoing compliance management, clients benefit from a cohesive, end-to-end solution that addresses all aspects of digital transformation. This holistic support ensures businesses can navigate the evolving digital landscape, with a fully integrated framework that aligns key functions such as technology implementation, process optimization, and compliance, enabling seamless growth and innovation.

*"The collaboration between ARGOS Identity Inc. and Aimfluence represents a pivotal step in reshaping the landscape of identity verification and compliance technology. By combining our expertise, we're enabling businesses to seamlessly integrate innovative security solutions with strategic growth initiatives. This partnership allows us to extend our reach and impact, helping organizations thrive in today's digital economy," said Wonkyu Lee, CEO and Founder of ARGOS Identity Inc.*

### **An example of the partnership in action**

One of the many joint offerings is the "FinTech Growth & Compliance Package". This solution combines Aimfluence's strategic expertise in market expansion and customer acquisition with Argos Identity Inc.'s advanced KYC technology, ensuring FinTech businesses can scale rapidly while maintaining regulatory compliance. By integrating secure onboarding and continuous compliance management, this package enables fintech companies to focus on scaling and innovating, while maintaining the highest standards of security and regulatory adherence.

### **Upcoming initiatives**

The partnership also extends to thought leadership and education. Aimfluence and Argos will co-create insightful content on topics like AI-driven compliance and digital transformation. Additionally, Argos will participate in Aimfluence's "Data Privacy and Compliance Certified Guardian" course, further solidifying the shared mission to educate and empower businesses globally.

The collaboration will also be showcased at Aimfluence's free international virtual AI conference, the "AI Global Frontier Summit", on June 12th, 2025, where Argos will join as a key participant, sharing expertise and thought leadership in AI and compliance with a global audience.

For more information about the partnership, the free event, and services offered, visit <https://www.aimfluence.com/events-hub>

## About Aimfluence

Aimfluence is a global powerhouse in advanced consulting, headquartered in Texas, committed to driving client success with innovative strategies, marketing techniques, digital expertise, AI-driven insights, and cutting-edge solutions. We empower growth and establish market leadership by integrating human intelligence with technologies like AI, quantum computing, blockchain, and other emerging innovations. Our experienced team collaborates closely with clients to deliver tailored approaches and services that ensure success in an increasingly dynamic and competitive global landscape. <https://aimfluence.com>

## About Argos Identity

Argos Identity Inc. is a leading provider of identity verification and compliance solutions, offering secure and automated KYC and AML (Anti-Money Laundering) technologies. Their solutions enable businesses to streamline customer onboarding, manage risks, and maintain regulatory compliance. In addition to the ID Check solution to prevent identity forgery, ARGOS consists of 'Textify', which can interpret documents according to the user's desired format regardless of document format and language, and 'Face ID', which detects duplicate users with a facial recognition system. We quickly provide customized solutions depending on the environment. We are currently supporting clients in various fields such as fintech, blockchain, e-commerce, and online gambling. <https://www.argosidentity.com>

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