

# Consortium Media's Commitment to Social Change Earns Top Industry Recognition

## Agency's Strategic Approach and Integrated Media Innovations Drive Award-Winning Campaigns

**Ventura, California Dec 4, 2024 ([IssueWire.com](https://www.issuewire.com))** - Consortium Media, a leading Southern California brand development agency, is proud to announce a series of prestigious marketing and advertising awards recognizing its impactful work across diverse social causes. These accolades underscore the agency's dedication to creating meaningful change through strategic branding, innovative media integration, and a deep understanding of cultural impact.

Consortium Media's 2024 honors include:

- **Two American Advertising Awards (ADDYs):** Recognizing the agency's "Outreach for Workforce Development" and "It's OK Not to be OK" campaigns, addressing critical needs within the community.
- **Two Hermes International Awards:** A Platinum Hermes for their impactful work with Ventura County Children and Family Services on the "Strengthening VC Families" campaign, and a Gold Hermes for their brand awareness and outreach efforts for the Workforce Development Board of Ventura County.
- **Viddy Platinum Award:** Honoring the Audience Development Initiative, which expands access to arts education and performances for children and youth at the Bank of America Performing Arts Center.

"These awards are a testament to the passion and collaborative spirit of our team," says Denise Bean-White, President and CEO of Consortium Media. "We believe in the power of strategic communications to drive positive social change, and we're incredibly proud to see our work recognized at this level."

Consortium Media's success extends beyond national borders, with clients in Australia and the Cayman Islands. This global reach highlights the agency's ability to connect with diverse audiences and create impactful campaigns on an international scale.

"We are thrilled by the recognition we've received in both 2023 and 2024 thanks to our team's effective storytelling and commitment to driving positive change," says Jennifer Curtis-Neves, Senior Vice President of Consortium Media. "Our campaign awards in 2023 with Santa Barbara County Public Health and The City Center were deeply rewarding projects. We will build on this momentum and our team looks forward to another year of meaningful work that informs, uplifts, and genuinely serves our communities."

The agency's commitment to excellence is further evidenced by Denise Bean-White's recognition as the 2023 CEO of the Year by the San Fernando Valley Business Journal. This award celebrates her visionary leadership and Consortium Media's dedication to fostering positive change. Building on the momentum of these achievements, Consortium Media remains dedicated to developing powerful brands and delivering impactful campaigns that drive social change in 2024 and beyond.

## About Consortium Media

Consortium Media is a full-service branding agency specializing in strategic marketing, media relations, and creative services. With a focus on social impact, Consortium Media partners with organizations to achieve their goals and create meaningful change within their communities.

To learn more about Consortium Media and its award-winning work, visit <https://www.consortium-media.com/>

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