Freedom Holding Corp. Presents the 2024 FIDE World Rapid & Blitz Championships in New York City



New York City, New York Dec 11, 2024 (Issuewire.com) - Freedom Holding Corp., a NASDAQ-listed global financial services leader, is proud to announce its title sponsorship of the International Chess Federation's (FIDE) 2024 flagship event—the FIDE World Rapid & Blitz Chess Championships.

The world-class chess event will be held during the winter holidays, December 26-31, 2024, at the iconic 55 Wall Street in New York City. It will be the first time that this event has taken place in the United States.

The most brilliant chess minds will compete in the financial epicenter, including five-time Rapid and six-time Blitz World Champion Magnus Carlsen, as well as top players such as Alireza Firouzja, Ian Nepomniachtchi, and Wesley So. The women's championship features elite players such as Alexandra Kosteniuk, Mariya Muzychuk, and Humpy Koneru, as well as many up-and-coming international players.

"Chess is an integral part of our culture at Freedom Holding," said Timur Turlov, CEO of Freedom Holding Corp. "The strategic depth and precision required in chess are perfectly aligned with the principles of modern business. We are thrilled to bring the excitement of the FIDE World Rapid & Blitz Championships to New York, a city synonymous with ambition and innovation."

Turlov also said that participating in FIDE projects is not just about a sponsorship, but a true partnership aimed at developing the game of chess all over the world.

"This is going to be a unique event in so many ways. Top chess grandmasters will gather at the financial heart of the world, and what fascinates me is the enormous concentration of the sharpest minds and the synergies that will be born," said Emil Sutovsky, FIDE CEO.

'Wall Street Gambit' - Where Chess Meets Finance

As part of the championship, Freedom Holding will host the 'Wall Street Gambit' Chess and Finance Conference on December 29. The event aims to bridge the world of chess and finance.

"This conference will offer attendees an unparalleled opportunity to exchange insights on decision-making, focus, and emotional control—skills crucial to both chess and finance," Turlov stated.

The event program includes keynote speeches by chess stars Magnus Carlsen, Fabiano Caruana and Viswanathan Anand, and finance visionaries Boaz Weinstein, Kenneth Rogoff and D. Sculley, a chess tournament for attendees, as well as a networking cocktail.

Event Schedule:

- **December 26-28:** Open and Women's Rapid Championships.
- **December 29:** "Wall Street Gambit" Chess and Finance Conference.
- December 30-31: Open and Women's Blitz Championships and Closing Ceremony.

The demand for tickets has exceeded expectations, with an exceptionally high level of interest, even during the holiday season.

Thanks to the strategically selected iconic venue and the exclusive nature of the financial conference, the event has become a major attraction, drawing not only chess enthusiasts but also a diverse range of attendees, including dignitaries and celebrities.

For many guests, attending the World Championship is not just about chess; it also offers high-quality networking opportunities and the unique chance to engage in one-on-one challenges with chess legends.

About Freedom Holding Corp.

Freedom Holding Corp. is a diversified financial services company operating across 19 countries. With a commitment to fostering intellectual and cultural growth, the company has become a key supporter of global chess initiatives, including the FIDE World Corporate Chess Championship.

For more details about the Championships, visit the official event website at <u>worldrapidandblitz.fide.com</u>.

The International Chess Federation (FIDE)

The International Chess Federation (FIDE) is the governing body of the sport of chess, and it regulates all international chess competitions. FIDE is constituted as a non-governmental institution, and it was recognized by the International Olympic Committee as a Global Sporting Organization in 1999. Founded in 1924 FIDE was one of the very first International Sports Federations, alongside the governing bodies of the sports of Football, Cricket, Swimming, and Auto Racing. It is now one of the largest, encompassing more than 200 countries as affiliate members in the form of National Chess

Federations. Chess is a truly global sport nowadays, with dozens of millions of players on all continents and tens of millions of chess games played every day.

To learn more about FIDE, visit fide.com

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