

I³/NYC - A Strategic Bridge for Italian Innovation in New York

I³/NYC connects Italy's rich tradition of innovation and New York's dynamic ecosystem, creating exceptional opportunities for growth and global success. creando straordinarie opportunità di crescita e successo globale

Milano, Lombardia Dec 5, 2024 ([IssueWire.com](https://www.issuewire.com)) - The Italian Innovators Initiative - I³/NYC - was officially presented last night at the Consulate General of Italy in New York. This nonprofit organization was established to promote Italian innovation in New York City, where more than 6,000 Italian and Italian-American innovators are already active in sectors such as tech, fashion, media, finance, agrifood, and life sciences.

I³/NYC is the brainchild of visionary leaders and entrepreneurs with extensive experience in innovation and in creating global businesses. Among them are Alessandro Piol, Andrea Calcagno, Dario Calogero, Dereck Ofosu, Elena Briola, Flavio Proietti Pantosti, Francesco Bisardi, Gabriele Rossi, Gianluigi Esposito, Gianluca Galletto, Ileana Pirozzi, Maria Teresa Cometto, Matteo Costa, Simone Tarantino, Stefania Monda.

Why New York City?

Because it is the second-largest global tech hub, geographically and culturally close to Europe, boasting an ecosystem valued at over \$700 billion that includes:

- 25,000 startups, of which 145 are unicorns;
- Over 369,000 tech jobs, with a 160% increase over 15 years;
- \$164 billion in venture capital raised since 2019, making it a top destination for investors;
- High-growth sectors such as AI, which saw a 39% increase in job opportunities in 2023.

Key programs of I³/NYC include:

- AI Observatory: Monitoring global trends and strategic applications for Italy.
- Targeted Mentorship: Programs tailored to specific vertical sectors.
- Talent Dashboard: Facilitating connections between Italian professionals and companies.
- NYC Ecosystem Training: Educational paths for businesses and institutions.

Fabrizio Di Michele, Consul General of Italy in New York, emphasized: "New York is an unparalleled platform for global innovation. Through I³/NYC, we aim to transform this city into a strategic pillar for Italian excellence, fostering their international success."

Julie Samuels, President & CEO of Tech:NYC, added: "New York City has always been a global hub for innovation and entrepreneurship, and the launch of I³/NYC further solidifies the city's role as a center for international collaboration in tech. Here, the brightest minds come together to push the boundaries of innovation."

Alessandro Piol, entrepreneur, venture capitalist, and co-founder of I³/NYC, highlighted: "This initiative represents a unique opportunity to integrate Italian talent with the vibrancy of New York's tech ecosystem. We are excited about what the future holds."

Alan Patricof, legendary venture capitalist and founder of Primetime Partners, Greycroft Partners and Apax Partners, added: "New York City has always thrived on diverse perspectives, and the addition of Italian startups and talent will undoubtedly contribute to the continued success and

growth of our innovation landscape.”

Eric Gertler, Executive Chairman & CEO of U.S. News & World Report and a former city and state economic development official further said: “The city provides businesses entering the U.S. market with access to a dynamic network of resources, capital, and strategic connections. Initiatives like I³/NYC help international entrepreneurs leverage the city's many assets and maintain NYC's edge as a world capital for entrepreneurship.”

“We are proud to support this initiative, which brings together the Italian excellence in tech within the New York area, highlights Italy’s innovation potential to international stakeholders, and serves as a bridge with our country,” **comments Francesco Cerruti, Director of Italian Tech Alliance.**

For more information or requests, please write to: info@i3nyc.org Sito: www.i3nyc.org

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