Join ProofNoMore & Shopify This Dry January for a FREE Non-Alcoholic Tasting Event in NYC

On Tuesday, January 7th, 2025, ProofNoMore and Shopify are teaming up to host the curated Non-Alcoholic tasting event of the season at Shopify's New York City event space, located at 131 Greene Street from 6pm to 8:30pm.



New York City, New York Dec 23, 2024 (<u>Issuewire.com</u>) - Whether you're curious about the non-alcoholic beverage movement or already a fan of zero-proof options, this event offers a fun and educational opportunity to explore some of the best non-alcoholic drinks available today. Attendees will

sample a curated lineup of non-alcoholic beers, ciders, ready-to-drink (RTD) cocktails, zero-proof spirits, and wines from ProofNoMore's extensive portfolio.

Event Highlights:

Tasting Stations: Discover groundbreaking beverages, including NY local <u>MOMENTUM</u> Non-Alcoholic craft beers, GOODVINES Dealcoholized Wines from Heidelberg, Germany, and Dr. Fischer's Sparkling Riesling from the Mosel region.

Meet the Makers: Engage with the founders of ProofNoMore and several brand owners. Learn about their craft, ask questions, and get insider tips on non-alcoholic options.

Exclusive Offerings: Sample ORIGINAL SIN's spectacular Non-Alcoholic Ciders and ANTIDOTE's range of bold, bitter NA-Aperitifs.

Join Us for a Chance to Win: Every attendee will receive a raffle ticket for a chance to win one of three exciting prizes. Plus, all participants will enjoy an exclusive 15% discount and free shipping on any orders placed during the event. Don't miss out!

This event also invites attendees to leave labels and titles behind. The mixer is designed to foster meaningful, authentic connections in an inclusive environment, making it more than just a tasting event—it's a networking experience redefined.

RSVP Today: Don't miss out on this opportunity to explore the world of non-alcoholic beverages and connect with like-minded individuals. Visit [<u>Event RSVP Link</u>] to secure your spot.

About ProofNoMore: Launched in 2021, ProofNoMore is New York's first specialized non-alcoholic beverage distributor. It offers over 100 non-alcoholic options in its B2B portfolio and more than 500 direct-to-consumer products available for shipping across the U.S. ProofNoMore is dedicated to bringing the best zero-proof options to consumers, providing innovative solutions for an alcohol-free lifestyle. Learn more at www.ProofNoMore.com.

Why ProofNoMore Chose Shopify: As a fast-growing eCommerce business, ProofNoMore relies on Shopify's advanced tools to deliver an exceptional shopping experience. From seamless customer communication to efficient shipping solutions, Shopify powers ProofNoMore's platform, enabling it to scale and meet the needs of its expanding customer base. Open your own Shopify Store at www.shopify.com/start

EVENT RSVP LINK: https://newyork.shopify.com/proofnomorenamixer







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