

## Luxota's 8th Sales Channel is Revolutionizing Travel Supply Chains

Luxota's 8-channel sales system positions its OTAs as pioneers in travel technology, delivering operational efficiency and enabling agencies to thrive in competitive markets. Agencies scale globally with Luxota while maintaining full control.



Dubai, United Arab Emirates Dec 20, 2024 ([IssueWire.com](https://www.issuewire.com)) - Luxota Travel Tech, a leading innovator in travel technology, has set a new benchmark for Online Travel Agencies (OTAs) with the unveiling of its **8th sales channel**. Moving beyond the conventional OTA framework limited to websites

and mobile apps, Luxota empowers agencies with enhanced distribution capabilities, ensuring unparalleled reach, flexibility, and business growth.

## Expanding Beyond Conventional OTA Models

Traditional OTAs typically operate within a limited framework, relying on **three supply channels**—suppliers, aggregators via API connections, and agency-defined services such as tours—and offering these services through only **two primary sales channels**, websites and mobile applications. This narrow model restricts growth opportunities and limits the ability to scale in a competitive global market.

**Luxota Travel Tech**, a trailblazer in travel technology, has redefined this model by introducing its **eighth sales channel**, expanding the boundaries of what an OTA can achieve. Built on its powerful **10-in-1 Travel Portal**, Luxota empowers hundreds of travel agencies to access an extensive network of partners, deliver services with greater efficiency, and unlock new levels of connectivity and collaboration.

With **8 dynamic sales channels**, OTAs can now dramatically **enhance their market share** in international markets, enabling unprecedented opportunities for business growth, scalability, and global reach.

## 8 Sales Channels: Unlocking Limitless Opportunities

Luxota's platform integrates **4 input channels** and delivers **8 powerful sales outputs**, giving OTAs the tools they need to diversify and dominate multiple markets. The **8 sales channels** include:

- 1. Websites:** A Web-based Marketplace to sell travel services online.
- 2. Mobile Applications:** Delivering travel services through custom Android and iOS applications tailored for agencies.
- 3. ShareHub:** A private B2B network where agencies can connect, collaborate, and exchange services globally.
- 4. API Integration:** Agencies can share and distribute their content/services to **any third-party platform worldwide** with tailored API solutions to maximize distribution reach.
- 5. White Label Xpert:** Agencies can create unlimited branded white-label solutions under their OTAs, empowering B2B clients to operate independently.
- 6. License Reseller Package:** Agencies can rebrand and resell Luxota's platform as their own **IT solution**, positioning themselves as technology providers.
- 7. Meta Search Integration:** Luxota's platform seamlessly integrates with **Google Flights, Skyscanner, and WEGO**, enabling agencies to distribute services directly through major meta search engines.
- 8. Luxota's ShareHub Central:** A Unified Platform Connecting Travel Agencies, DMCs, Tour Leaders, and Travel Agents to the Entire ShareHub Network

## Driving a New Era of OTA Excellence

“With ShareHub Central as our latest innovation, we’re giving agencies a platform to scale faster and connect globally like never before,” said **Dr. Hadi**, CEO of Luxota Travel Tech. “With **8 sales channels** and **4 input sources**, we have created a robust and versatile ecosystem that empowers travel agencies to expand their distribution power, reach diverse markets, and maximize profitability.”

By leveraging Luxota’s 8-channel sales system, agencies unlock new opportunities for growth, efficiency, and international expansion—ensuring they remain ahead in today’s dynamic travel market.

### About Luxota

Luxota Travel Tech, based in Dubai, revolutionizes the travel industry with its **10-in-1 OTA Portal** and **ShareHub network**, facilitating global collaboration among travel agencies. Renowned for innovative solutions that streamline operations and enhance user experience, Luxota’s technology supports agencies worldwide, propelling them into new markets with competitive, diverse travel options. This commitment to innovation establishes Luxota as a leader in travel technology.

To discover how Luxota’s 8-channel system can revolutionize your OTA business and drive exponential growth, visit our main website at <https://luxotatraveltech.com>. For further inquiries, you can reach our team via WhatsApp or phone at +971501386024, or email us at [sales@luxotatraveltech.com](mailto:sales@luxotatraveltech.com).

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