

MSPFLA, Inc producers of Tropical Bottled Water partners with USVI's leading food/beverage dist. Caribbean Food Services

MSPFLA, Inc. brand of sustainable bottled water in 100% reusable aluminum cans hitting the shelves throughout USVI



Pensacola, Florida Jan 2, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Florida based MSPFLA, Inc., and Caribbean Food Services in St Thomas, US Virgin Islands have entered an exclusive distribution partnership to wholesale MSPFLA's, Inc. Eco-friendly brand of water called Tropical Water throughout the USVI. The Colorful Tropical Water brand comes in Artesian Spring Water and a subtle Electrolyte Enhanced Water for locals and visitors to select over single-serve plastic water bottles.

This distribution partnership will allow the local community, island visitors, retail outlets, and resorts to further complement USVI's conservation initiatives to reduce the overall use of single-serve plastic bottles. This partnership will have an immediate reduction of some 15K single-serve plastic bottles being used quarterly. The reusable aluminum cans become cost-neutral just after two uses, as they can be used multiple times before recycling. A win-win for locals and visitors alike.

Daniel Rogers, a company executive states "We look forward to a long and forward-thinking partnership with Caribbean Food Services as they have an extensive wholesale network in place to be the perfect distributor in the USVI. Together, we will make a positive difference by providing a sustainable yet convenient bottled water option to the US Virgin Islands community". "In addition, to this distribution partnership MSPFLA, Inc. has expansion plans to offer Tropical Water across the Caribbean region" Mr. Rogers continues to say.

Howard Bowring, CEO of Caribbean Food Services says, we are excited to partner with MSPFLA, Inc., MSPFLA's eco-friendly packaging aligns perfectly with our vision and the islands of reducing waste and promoting greener practices throughout the Virgin Islands. By choosing the Tropical Waters brand, we are taking another step toward preserving the beauty and resources of our islands for future generations, ensuring our customers can enjoy products that reflect our commitment to sustainability.

Benefits of the distribution/partnership

- A reduction of 15k single-serve plastic bottles within the first 90 days. Tropical Water cans of water; we will help reduce the tens of thousands of plastic water bottles that end up in on the islands every year.
- Area businesses will be able to offer 100% sustainable bottled water to reduce single-serve plastic water bottles.
- Increased sustainability efforts. Our partnership furthers the islands' ongoing initiatives to promote recycling and reduce the environmental impact of single-use plastic water bottles.

About Caribbean Food Services

Caribbean Food Service proudly celebrates 36 years of providing quality products and exceptional service to our valued customers. As a locally owned and operated company, we are deeply committed to supporting the local community and protecting the environment. Every dollar spent with Caribbean Food Service stays within our local economy, helping to sustain the businesses and families that make our territory thrive. Our dedication to environmental sustainability drives us to serve our customers while preserving the beauty and resources of the Caribbean for future generations.

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Howard Bowring, CEO

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About MSPFLA, Inc.

A Pensacola, Florida-based producer of eco-friendly Tropical waters. MSPFLA, Inc. is Florida's only women-owned business, and it produces bottled water in both Spring and Electrolyte Enhanced Waters. Our commitment to providing The Tropical Water brand is the core of our mission, as consumers are looking for a sustainable brand of bottled water over single-serve plastic.

CSR

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Source : MSPFLA, Inc.

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