

## OG Brands by DNO Group: Pioneering Growth with 111SKIN from the UK

OG Brands by DNO Group, a leading name in global beauty and wellness distribution, is proud to highlight its continued success with 111SKIN in 2024.



**Ramat Hasharon, Tel Aviv Dec 31, 2024 ([IssueWire.com](https://www.issuewire.com))** - Over the past year, the company has achieved notable milestones in expanding the brand's reach both online and offline, signing with additional premium retailers for 2025, and diversifying the product range to cater to the growing demand for luxury skincare.

111SKIN, a luxury skincare brand, is known for its innovative approach to beauty, blending science and luxury in every product. The partnership with OG Brands by DNO Group has propelled its reach, making premium skincare accessible to a wider audience while maintaining its exclusivity and appeal. OG Brands by DNO Group has utilized its vast network and market expertise to position 111SKIN at the forefront of the beauty industry in Israel and beyond.

**Key Achievements in 2024:**

Establishing a robust online and offline presence for 111SKIN.

Securing collaborations with leading spas, clinics, and estheticians.

Expanding product offerings to meet the demands of a discerning clientele.

Strengthening partnerships with premium retailers.

Dana Zilberstein, Co-Founder and CEO of OG Brands by DNO Group commented: “We are thrilled to collaborate with 111SKIN. The dedicated teamwork with Tom and his team has empowered us to achieve remarkable growth and set new benchmarks in the skincare industry. Together, we are redefining luxury skincare by ensuring that our customers have access to the very best.”

Looking ahead to 2025, OG Brands by DNO Group is focused on amplifying its impact in the skincare sector. The company plans to introduce new SKUs, strengthen its presence in high-end retail spaces, and continue fostering relationships with top-tier industry professionals. Visit [www.dno-group.com](http://www.dno-group.com) to learn more about our transformative work in the beauty industry.



## Media Contact

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