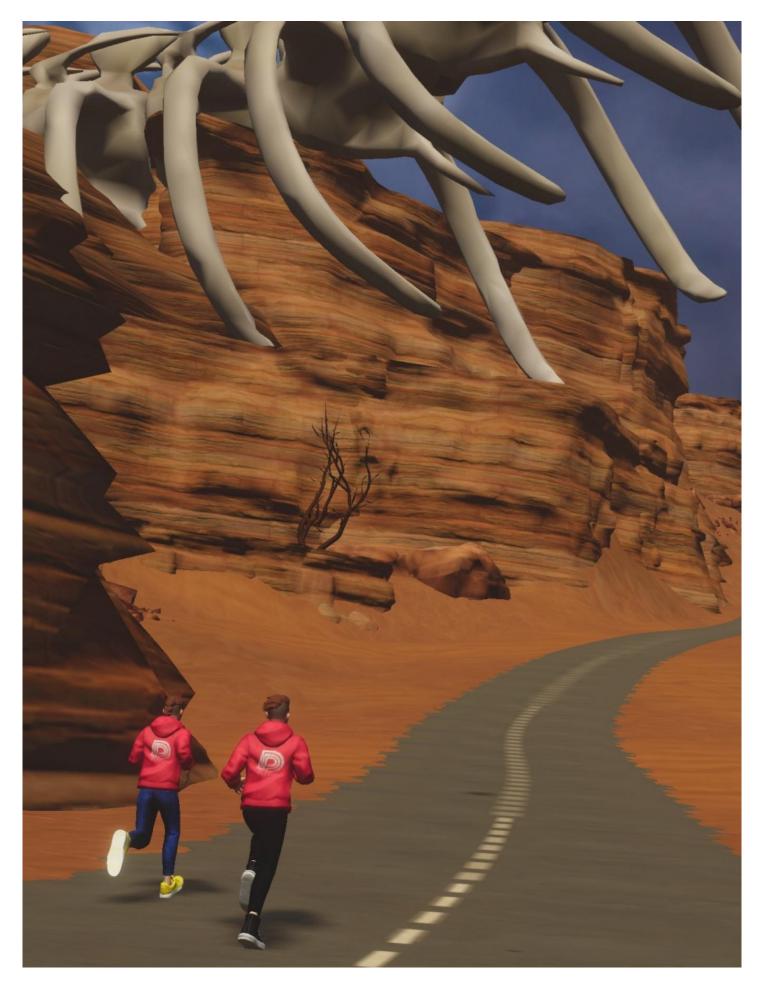


PitPat Launches "New Year 3-Mile Challenge": A Global Celebration for Runners to Push Their Limits







Houston, Texas Jan 1, 2025 (<u>Issuewire.com</u>) - <u>PitPat</u>, the world's largest online sports platform, has long been dedicated to inspiring global runners to engage in fitness and sports through innovative virtual events. By providing users with a seamless event experience and continuously upgrading its technology and platform, PitPat has played a pivotal role in advancing the fitness industry. In celebration of the new year, PitPat is proud to introduce the *New Year 3-Mile Challenge*, inviting runners from around the world to take on their limits and achieve their fitness goals through this exciting competition.

The event will take place from December 31, 2024, to January 1, 2025, with multiple time slots available to accommodate runners from different time zones. Participants can choose the time slot that works best for them and complete their run within 15 minutes of the assigned start time. Late arrivals will forfeit their chance to participate. Runners can sign up for multiple time slots, and final rankings will be based on the fastest completion times, showcasing each participant's personal best.

The total prize pool for the event is \$760, with cash prizes of \$200, \$100, and \$50 for the top 1st to 3rd finishers. Additional prizes will be awarded to participants finishing in 4th-10th and 11th-20th place. Furthermore, the first 100 participants will earn PitPat points based on their rankings, motivating more runners to continue challenging themselves and improving their performance.

PitPat founder Kevin Zhang implied that innovation and technology are key drivers in the growth of the fitness industry. The *New Year 3-Mile Challenge* is not just a fitness event; it's a platform for setting New Year's resolutions and motivating people to push their limits. Through PitPat, we want more people to experience the joy and sense of accomplishment that running brings, and further promote the development of virtual events worldwide.

Additionally, participants can connect their <u>DeerRun</u> and <u>SupeRun</u> treadmills to PitPat, making it easy to join the online event and enjoy a unique virtual fitness experience. These treadmills are designed not only for professional runners but also for casual users, featuring low radiation and low noise levels to ensure a safe and comfortable workout.

High-Performance Running Experience

The DeerRun and SupeRun treadmills are built for high-performance, providing a smooth and powerful running experience. Equipped with robust motors, these treadmills support speeds ranging from 3.8MPH to 10MPH, catering to runners of all levels. Whether for a gentle jog or high-intensity sprints, the treadmills ensure smooth operation. Their stability and comfort make them ideal for long training sessions, helping runners improve their performance consistently.

Ideal for Home and Office Use

With low radiation and noise, these treadmills are perfect for use in home or office environments. Designed to meet strict safety standards, they are FCC and CE certified, in compliance with EU machinery safety directives. The low-noise design allows users to train without disturbing others, while minimizing radiation exposure, which is especially important for health-conscious individuals and those who need a quiet environment to run.

Built for Durability and Power

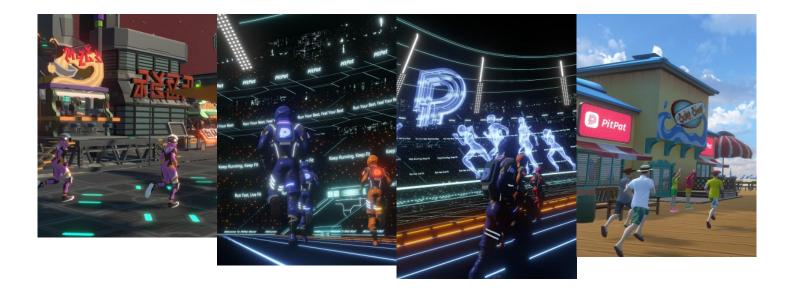
Durability and powerful functionality ensure long-term stable performance. With an ABS+PC material casing, these treadmills are impact-resistant and wear-resistant, withstanding high-intensity usage. Their motors range from 1.2hp to 3.6hp, with a maximum power output of 3000W, ensuring smooth



operation even during intense training. These outstanding features make the DeerRun and SupeRun treadmills suitable not only for daily fitness but also for professional athletes.

About PitPat

Since its inception, PitPat has established itself as the world's largest virtual competition platform, offering a wide variety of event options for users worldwide to compete and motivate one another. Whether you're a beginner or an experienced runner, PitPat provides a platform to showcase your abilities and push your limits. Through PitPat, runners around the globe can enjoy the fun of exercise and achieve their health goals.



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