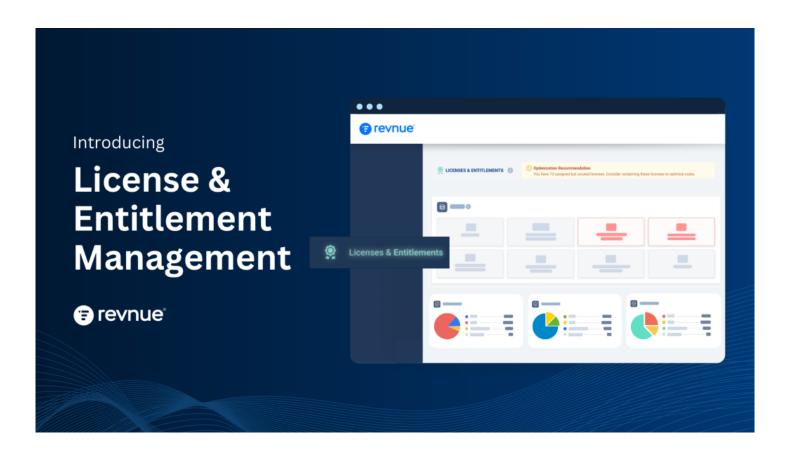
## **Revnue Unveils Comprehensive Asset License and Entitlement Management**



**Irvine, California Dec 18, 2024 (<u>Issuewire.com</u>) - Revnue, a leader in Asset Lifecycle Management, has introduced innovative capabilities that redefine how businesses track, manage, and optimize licenses and entitlements.** 

Managing software licenses, tied to assets and users, is becoming increasingly important in the face of modern business challenges. Revnue's latest feature provides unmatched visibility and control, shifting license management from being an administrative task to a strategic asset for organizations.

**Revnue's Software License and Entitlement Management solution** effectively addresses critical business challenges by offering complete visibility with instant tracking of all digital licenses and entitlements tied to assets and users. It ensures compliance by proactively managing licensing to avoid violations, while also enabling cost optimization by identifying underutilized assets and potential savings opportunities.

"Most organizations struggle with fragmented, manual license tracking," said Sunny Sharma, CEO of Revnue. "Our platform eliminates complexity, giving businesses a single, intelligent system to manage their critical software licenses and entitlements."

The solution comes with a range of powerful features, including a centralized repository for all licenses, powerful workflows for assigning, revoking, extending, and migrating licenses between users and assets, automated alerts, detailed reporting on utilization and licensing status, and seamless integration

with existing asset management workflows.

This approach to license and entitlement management goes beyond simple tracking, empowering businesses to reduce compliance risks, optimize investments, streamline complex licensing processes, and make data-driven decisions about assets and license utilization.

The License and Entitlement Management feature is now available to all Revnue users as an add-on, reflecting the company's dedication to making Revnue a true vertical business operations platform.

Visit <u>www.revnue.com</u> to learn how Revnue can simplify your license tracking and transform your asset management strategies.

## **About Revnue**

Revnue provides an Al-powered Asset and Contract Lifecycle Management platform, enabling businesses to optimize their critical assets with unmatched intelligence and precision.

## **Media Contact**

Revnue Corp.

kristina.isagunde@revnue.com

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