

TBM Marketing and Devurai Announce Strategic Partnership to Revolutionize Entertainment Marketing and Software Solutions

This collaboration marks a pivotal step forward in empowering creators, events, and distributors with innovative tools and strategies designed to drive success.



White Plains, New York Dec 21, 2024 ([Issuewire.com](https://www.issuewire.com)) - TBM Marketing, a leader in tailored PR and marketing solutions for the entertainment industry, is thrilled to announce its strategic partnership with

Devurai, a full-cycle software development company renowned for its personalized and adaptive solutions. This collaboration marks a pivotal step forward in empowering creators, events, and distributors with innovative tools and strategies designed to drive success.

A Partnership for Growth

At the heart of this partnership lies a shared vision: the growth and success of clients. Devurai's mission to craft bespoke software solutions aligns seamlessly with TBM Marketing's commitment to providing customized marketing and PR strategies. Together, the two companies aim to deliver holistic, impactful services that not only elevate brands but also streamline operations and create lasting connections with audiences.

Full-Cycle Development Meets Holistic Marketing

Devurai's expertise in full-cycle software development—from conceptualization to implementation—ensures that every challenge faced by clients is met with tailored, cutting-edge solutions. TBM Marketing complements this approach by integrating PR, marketing, and event management into a unified strategy. This synergy allows clients to focus on their vision while the partnership handles the rest.

Empowering Clients with Individualized Solutions

Both TBM Marketing and Devurai emphasize the importance of personalization. By deeply understanding client objectives and challenges, the partnership will deliver strategies and solutions that are uniquely crafted for each project. This collaborative approach fosters creativity, efficiency, and innovation.

"This partnership represents a perfect marriage of technology and creativity. By combining our expertise in marketing with Devurai's technical prowess, we're creating a new standard for supporting the entertainment industry."

—Mar Della Greca, Founder of [TBM Marketing](#)

A Bright Future Ahead

Together, TBM Marketing and Devurai are set to redefine how creators, distributors, and event organizers achieve their goals. Whether it's launching a groundbreaking campaign or developing a robust digital platform, this partnership is dedicated to driving innovation and success.

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About TBM Marketing

TBM Marketing specializes in customized PR and marketing solutions for the entertainment industry, empowering creators, events, and distributors to reach new heights.

About Devurai

Devurai is a full-cycle software development company dedicated to creating personalized solutions that drive growth and success for its clients.



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Source : TBM Marketing

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