

The future of social media for professionals is ...



Rotterdam, Zuid-Holland Dec 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - At [PUTITON](https://www.putiton.com) we are constantly researching what the future can bring, in order to adapt and provide the best services for our members.

In today's digital age, professionals are seeking refuge from the noise and distractions of traditional social media platforms. LinkedIn, once the go-to platform for career advancement and networking, has faced increasing criticism for its declining relevance to serious professionals. A 2023 study by the Pew Research Center found that while 69% of American adults use social media, only 27% find it very

important to keep up with professional connections. This suggests a growing dissatisfaction with traditional platforms and a desire for more focused professional networking solutions.

"People who want more out of life also want to waste less time on activities that don't bring them value," says Michael R. Maljers, Founder of PUTITON.

This sentiment is echoed in a 2024 report by Hootsuite, which found that despite having over 830 million members, LinkedIn's engagement rates are declining, with only 3% of users actively posting content. This indicates that a large portion of LinkedIn users are passive consumers, not actively engaging in meaningful interactions. Furthermore, an article in Forbes discussed how the rise of "LinkedIn influencers" and self-promotion has diluted the platform's value for serious professionals.

Recognizing this growing discontent, PUTITON has emerged as the exclusive solution for the top 1% of professionals, thought leaders, and entrepreneurs seeking a more focused and productive online environment. PUTITON distinguishes itself by offering exclusivity, reputation management tools, privacy, and curated experiences.

"The difference between the 1% and the rest often lies in a combination of determination, long-term vision, and a willingness to take risks and learn from failure," adds Maljers. "PUTITON provides the platform for these individuals to connect, collaborate, and achieve even greater success."

With its focus on privacy, trusted connections, and exclusive insights, PUTITON is poised to become the premier networking platform for the world's most discerning professionals.

About PUTITON:

PUTITON is an exclusive professional networking platform designed for high-net-worth individuals, thought leaders, and entrepreneurs. Offering advanced reputation management tools, secure communication, and AI concierge services, PUTITON enables its members to build meaningful connections and enhance their personal brand in a trusted, elite environment.

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