

# **"10X Contract Value" Hits #1 Bestseller Status, Transforming the Way Businesses Manage Contracts**

# 10X

## CONTRACT VALUE

### REVOLUTIONIZING BUSINESS AGREEMENTS

Unlocking Untapped Contract Value  
Through Data, Technology, and  
Strategic Management

**THAIJA DICKERSON** M.B.A, M.S.

**Houston, Texas Jan 24, 2025 ([IssueWire.com](https://www.IssueWire.com))** - *Did you know that 80% of contract data goes untapped, costing businesses millions in missed opportunities? Thaija Dickerson's groundbreaking book, "10X Contract Value: Revolutionizing Business Agreements," redefines how organizations approach contracts—now a #1 bestseller.*

Packed with actionable insights, this must-read book provides a blueprint for turning contracts from stagnant paperwork into strategic assets that drive exponential growth. Drawing from over 20 years of experience and having unlocked over \$150 million in savings for organizations, Dickerson empowers readers to uncover hidden value within their agreements.

*"Most businesses view contracts as necessary paperwork – but they're so much more," says Dickerson, Co-Founder of Kontrak IQ and a recognized expert in procurement and contract management. "This book equips organizations with tools and strategies to make contracts work for them, fueling growth, improving compliance, and unlocking untapped potential."*

#### ***"10X Contract Value" Will Show You How to:***

- **Transform Contracts into Strategic Growth Drivers** – Shift your mindset and practices to leverage contracts for measurable business outcomes.
- **Harness AI and Blockchain for Smarter Management** – Step-by-step guides to integrating technology into contract workflows.
- **Achieve 10X Results Through Data Democratization** – Learn how to treat contract data as Tier 1 critical information.
- **Ensure Compliance and Mitigate Risk** – Explore advanced strategies for performance management and regulatory compliance.
- **Learn From Real-World Success Stories** – Discover case studies of businesses that achieved transformative results using these strategies.

#### **The Book's Growing Impact:**

*"10X Contract Value"* is not just a book—it's a movement. The book's success reflects a growing recognition that effective contract management is a cornerstone of business success in today's data-driven world. As the Co-Founder of Kontrak IQ, a guided contract lifecycle solution, Dickerson combines deep industry expertise with cutting-edge technology to deliver proven results.

#### **Get Your Copy Today**

*"10X Contract Value: Revolutionizing Business Agreements"* is now available on [Amazon](https://www.amazon.com) and Barnes & Noble. For more information about Thaija Dickerson and her work, visit [thaijadickerson.com](https://thaijadickerson.com).

#### **About Thaija Dickerson**

Thaija Dickerson is a leading expert in contract management, procurement transformation, and organizational innovation. Over two decades, she has saved organizations more than \$150 million,

earning her a reputation as a trusted advisor and thought leader. As Co-Founder of Kontrak IQ and author of “10X Contract Value,” she is at the forefront of modernizing business practices with a focus on diversity, innovation, and empowering women leaders.



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