

# Aurus Now Offers Tap to Pay on iPhone for Merchants to Accept Contactless Payments

An easy, secure, and private way to accept contactless payments with only an iPhone and a supporting iOS app, no additional hardware needed

**Boston, Massachusetts Jan 9, 2025 ([IssueWire.com](https://www.issuewire.com))** - Aurus Inc., a leading provider of secure payment solutions, now enables its U.S. and Canadian customers to seamlessly and securely accept in-person contactless payments with Tap to Pay on iPhone. Tap to Pay on iPhone allows merchants to accept all forms of contactless payments, including contactless credit and debit cards, Apple Pay, and other digital wallets, using only an iPhone and a supporting iOS app — no additional hardware or payment terminal needed.

Using Tap to Pay on iPhone is easy, secure, and private. With Tap to Pay on iPhone, at checkout, merchants will simply prompt the customer to hold their contactless payment near the merchant's iPhone, and the payment will be securely completed using NFC technology.

Apple's Tap to Pay on iPhone technology uses the built-in features of the iPhone to keep business and customer data private and secure. When a payment is processed, Apple doesn't store card numbers or transaction information on the device or on Apple servers.

By leveraging Aurus' integration of Apple's Tap to Pay on iPhone technology, retailers across the U.S. empower their store associates with the flexibility to accept payments anywhere in the store, enhancing customer engagement and convenience. Customers can simply hold their contactless credit or debit card, iPhone or Apple Watch, or other digital wallet near the associate's iPhone to complete their purchase securely and efficiently.

"We are thrilled to partner with retailers across the U.S. to bring Tap to Pay on iPhone to their stores," said Paresh Pachangrikar, SVP at Aurus. "This solution represents a significant step forward in modernizing the retail experience, offering enhanced payment security, flexibility, and convenience for both the retailer and their customers. As a leader in innovative payment solutions, Aurus is committed to helping retailers to embrace cutting-edge technologies that drive business growth and customer satisfaction."

Tap to Pay on iPhone enables Aurus' customers to use a contactless payment acceptance solution that is easy to set up and use. Merchants can unlock contactless payment acceptance within minutes through their iOS app powered by Aurus' Vayu SDK on an iPhone XS or later, running the latest version of iOS.

Aurus will be showcasing its Tap to Pay on iPhone solution, along with its comprehensive suite of payment technologies, at the upcoming NRF Big Show in New York City from January 12-14, 2025. Visit booth #6605 to learn how Aurus can help your retail business embrace the future of payments.

For more information on Aurus, please visit [www.AurusInc.com](https://www.AurusInc.com).

## Media Contact

Aurus Inc.

\*\*\*\*\*@aurusinc.com

+1-781-688-1575

Source : Aurus Inc.

[See on IssueWire](#)