

Coming to Chile, the EMPRESARIAS 2.0 Conference lands at Universidad Andrés Bello

On March 20, 2025, Universidad Andrés Bello will become the global epicenter for business leaders with the celebration of the international conference EMPRESARIAS 2.0, taking place for the first time in Latin America.



Santiago, Metropolitana de Santiago Jan 15, 2025 (<u>Issuewire.com</u>) - On March 20, 2025, Universidad Andrés Bello will turn into the center of attention with the celebration of <u>EMPRESARIAS 2.0</u> <u>CHILE</u>, led by the renowned U.S. marketing and personal branding strategist, Juliana No. This



international conference, being held for the first time in Latin America, promises to be a groundbreaking event for executive women and entrepreneurs from around the world.

Juliana No, with two decades of experience in marketing and business consulting, having worked with Fortune 1000 companies as well as personal brands and small business owners, has been instrumental in the international expansion of EMPRESARIAS 2.0 from Florida.

"We are proud to host this significant event and to witness a moment of inspiration and connection for 300 women in our region," comments Juanjo Gutierrez, co-organizer of the event and representative of Kowork Chile and Inncrea LATAM. "EMPRESARIAS 2.0 is not just a conference; it is a catalyst for change, providing strategies, insights, and networking opportunities that transcend borders and cultures," affirmed Juliana No.

The event's agenda includes sessions on leadership, digital marketing, business innovation, and personal brand development, offering participants the chance to learn from the best and to exchange ideas with international peers. Additionally, the event will facilitate discussion panels and practical workshops led by prominent academics and business leaders from various industries.

Tickets for EMPRESARIAS 2.0 are now available, with presale options offering exclusive access to additional workshops and networking sessions. This is a must-attend event for women looking to broaden their horizons and strengthen their influence in the business world.

For more information and registration, visit: www.empresariasinternacional.com

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