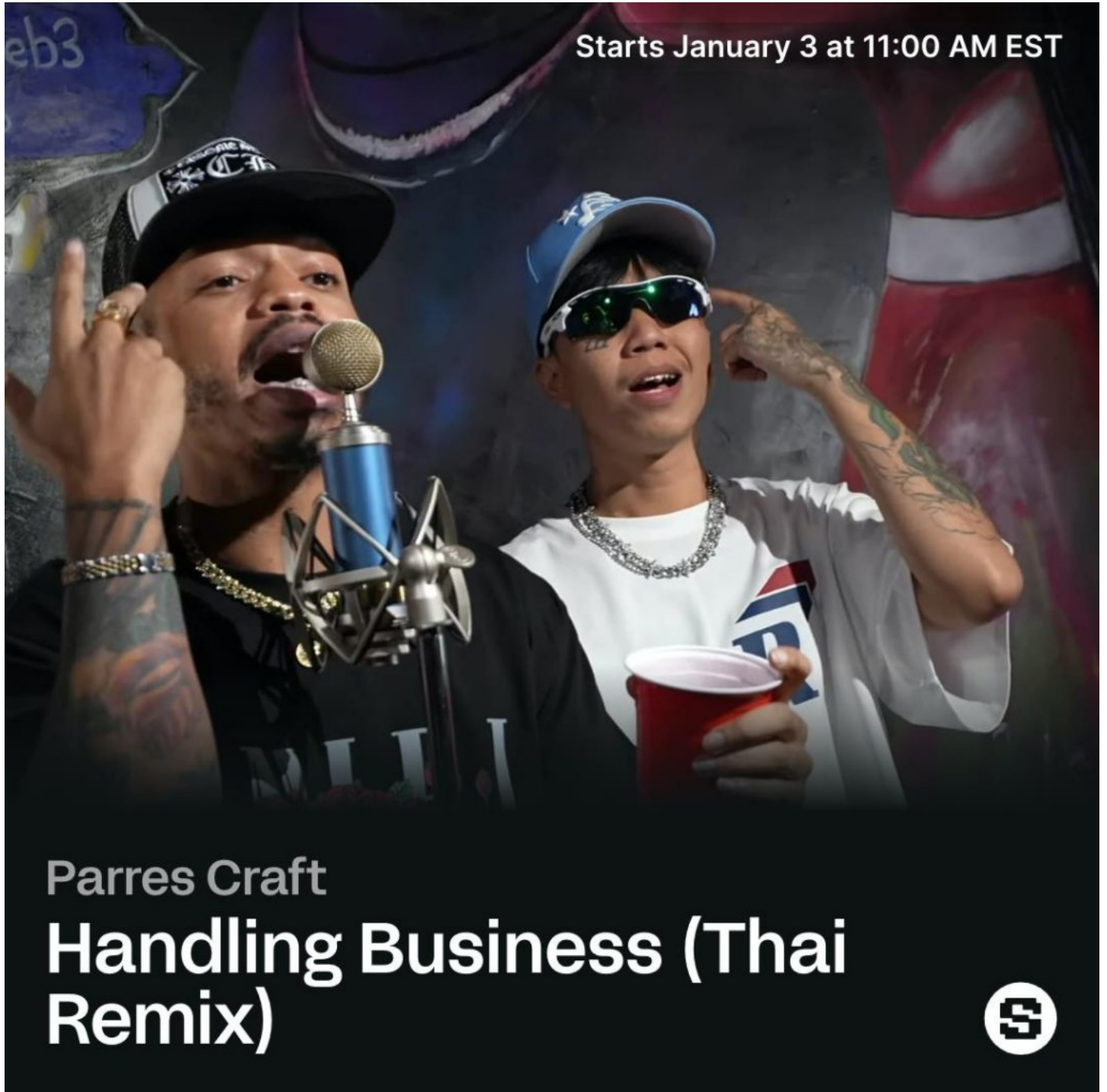



Craft Web3 MusicLab Presents the First 'OFF THE GRID' Video Series and Exclusive NFT Drop



Starts January 3 at 11:00 AM EST

Parres Craft
**Handling Business (Thai
Remix)**



Bangkok, Thailand Jan 3, 2025 ([IssueWire.com](https://www.issuewire.com)) - Craft Web3 MusicLab, an innovative entertainment hub at the intersection of artistry and blockchain technology, proudly announces the launch of its highly anticipated 'OFF THE GRID' video series. Combining raw talent, cultural diversity, and cutting-edge Web3 integration, this series redefines music consumption and fan interaction.

The premiere installment, '**Handling Business (Thai Remix)**,' featuring international artist **Parres Craft** and rising Thai star **Marni**, debuts today. This track is a masterful reinterpretation of DDG's hit single, blending global influences with the rich, vibrant essence of Thai music. Produced entirely at Craft Web3 MusicLab's state-of-the-art facilities in Bangkok, the video captures the energy, creativity, and authenticity that 'OFF THE GRID' represents.

Featured Artists: Parres Craft & Marni

Location: Craft Web3 MusicLab, Bangkok, Thailand

Discover More: www.craftweb3.live

Exclusive Music NFT Drop

To celebrate this groundbreaking release, Craft Web3 MusicLab is launching an **exclusive NFT** of the featured track, available for purchase now. Fans who own this NFT gain access to unparalleled benefits, including royalty sharing, exclusive behind-the-scenes content, and direct engagement with the artists.

Get the NFT: <https://www.sound.xyz/parrescraft/handling-business-thai-remix>

The '*OFF THE GRID*' series symbolizes Craft Web3 MusicLab's mission to revolutionize the entertainment industry by utilizing blockchain technology to create decentralized ecosystems. Through NFT minting, fan engagement tools, and direct revenue sharing, we empower artists while creating unique, value-driven experiences for fans worldwide.

About Craft Web3 MusicLab

Located in Bangkok, Thailand, Craft Web3 MusicLab provides a comprehensive range of services, from high-end music and video production to blockchain-integrated fan experiences. As a leader in transitioning entertainment from Web 2.0 to Web 3.0, the Lab offers tools and technology to eliminate traditional intermediaries, enabling artists and fans to connect like never before.

Join the Revolution

Experience the future of music and artistry. Explore '*OFF THE GRID*' and become part of a movement where creativity and technology converge.

<https://youtu.be/8P6uh53iyzQ>

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Source : Craft Web3 MusicLab

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