Dock G's Latest Survey: 68% of Parents Prefer Stable Foam Mats Over Inflatable Devices at Pools and Beaches

Rutherford, NJ — A new survey conducted by Dock G reveals that 68% of parents are more inclined to purchase stable foam water mats rather than inflatable devices for their children's pool and beach activities.



New York City, New York Jan 27, 2025 (<u>Issuewire.com</u>) - This finding highlights a growing trend among families prioritizing safety, durability, and ease of use when it comes to outdoor recreational gear.

According to the survey, parents cited **concerns about deflation**, **punctures**, and **overall stability** as primary reasons for avoiding inflatable products. Many also pointed out the importance of a secure surface for children who may slip and fall on conventional pool decks or beaches. In response to these worries, **Dock G's Dockie Floating Foam Water Mats** offer a stable, water- and dirt-resistant <u>platform</u> that helps parents feel more confident allowing their kids to play near water.

"We wanted something our kids could jump on and off without us worrying about sudden deflation," said **Karen S., a mother of two** who participated in the survey. "After trying out Dockie Mats, we noticed right away how sturdy they are. Our kids loved it, and we felt safer letting them run around and play."

Key Findings from the Survey

- **Durability Matters:** A significant majority (71%) of parents emphasized **longevity and material resilience** as key deciding factors.
- Reduced Risk of Accidents: 65% highlighted that foam mats felt less slippery and more forgiving than inflatables or hard surfaces.
- Easy Setup & Storage: Over half the respondents appreciated the lightweight, roll-up design of foam mats, making them simple to transport and store.

"Parents are seeking peace of mind when it comes to water-based activities," said David Wright at

Dock G. "Dockie Floating Foam Water Mats were developed to address these safety and convenience concerns, and we're pleased to see that our research confirms a strong demand for reliable, easy-to-use mats."

About Dockie Floating Foam Water Mats

- Sturdy Construction: Made from high-quality foam that resists both water and dirt, ensuring a long product life.
- Enhanced Safety Features: Offers a stable surface to reduce slips and falls, crucial for children's play.
- **Portable & Lightweight:** Easily rolled up for storage, fitting seamlessly into car trunks or even small carry bags.
- Family-Friendly Pricing: Competitively priced to remain accessible to a wide range of budgets.

Availability

Dockie Floating Foam Water Mats can be purchased directly through <u>DockG.com</u> or by calling **+1 201 806 6717** for more information.

For a full copy of the **Dock G Parent Safety Survey**, please contact the media representative below.

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