

## Drifter Vans brings manufacturing back to Detroit, revolutionizes adventure at the 2025 Detroit Auto Show

The logo for Drifter Vans is centered within a large, dark green circular background. The word "Drifter" is written in a white, flowing, cursive script font. Below it, the word "VANS" is written in a bold, orange, sans-serif, all-caps font. A registered trademark symbol (®) is positioned to the upper right of the word "Drifter".

Drifter<sup>®</sup>  
VANS

**Detroit, Michigan Jan 9, 2025** ([Issuewire.com](http://Issuewire.com)) - Drifter Vans, a Detroit-based company specializing in custom-built camper vans, will participate in the 2025 Detroit Auto Show, scheduled for January 10–20 at Huntington Place.

The company, known for its focus on craftsmanship and innovation, aims to highlight its role in

revitalizing Detroit's manufacturing heritage while redefining the camper van experience.

Drifter Vans builds fully customizable camper vans designed to enhance road travel, blending modern design with practical functionality.

Each vehicle reflects Detroit's legacy of precision manufacturing. Popular models, such as *The Drifter* and *The Wanderer*, balance luxury and utility, offering features tailored to meet a wide range of travel needs.

"Every van we build reflects the resilience, ingenuity, and commitment to quality that Detroit is known for," said Paul Domish, founder of Drifter Vans. "Our goal is to create exceptional vehicles that honor the city's deep history of craftsmanship while allowing travelers to carry a piece of Detroit with them on their journeys."

Attendees of the 2025 Detroit Auto Show will have the opportunity to visit the Drifter Vans exhibit in the Concourse to explore the latest models.

Representatives from Drifter Vans will be available to discuss customization options, answer questions, and provide insights into the expert manufacturing process.

Drifter Vans is committed to contributing to Detroit's resurgence as a manufacturing powerhouse.

The company's focus on local craftsmanship ensures that every van is a testament to Detroit's proud legacy.

"Detroit has always been synonymous with innovation and industry," Domish said. "At Drifter Vans, we're proud to be part of that tradition, creating products that serve a purpose and embody the creativity and determination of this city."

The company also aims to make the adventure lifestyle more accessible.

With a variety of financing options available, Drifter Vans ensures that owning a custom camper van is within reach for a broader audience.

"Adventure shouldn't be a luxury," Domish said. "We want to make it possible for everyone to explore the open road in comfort and style."

Drifter Vans encourages attendees to visit their exhibit during the auto show to meet the team, view the latest models, and learn more about the company's dedication to craftsmanship and innovation.

For more information about Drifter Vans and their customizable camper van offerings, visit [DrifterVans.com](https://www.DrifterVans.com).

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Source : Drifter Vans

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