

Entrepreneur Jeff Williamson Releases New Book on Leadership and Personal Development, “The Other Side of The Coin.”

Still MARINATING

Turning Your Journey Into Your Legacy



Jeff Williamson

Dallas, Texas Jan 2, 2025 (IssueWire.com) - Jeff Williamson, a seasoned professional with 25 years of experience in finance, education, leadership, and coaching, proudly announces the launch of his latest book, **The Other Side of the Coin**. As the owner and operator of Coastal Leadership Coaching, Jeff has dedicated his career to empowering individuals and organizations to embrace growth and change.

The Other Side of the Coin offers a compelling exploration of how shifting our perspectives can lead to transformative changes in various aspects of life. Drawing from his extensive experience, Jeff presents engaging stories and practical examples that motivate readers to move beyond the limiting mindset of "we have never done it that way."

This insightful book encourages readers to adopt a fresh approach to leadership, everyday activities, health goals, work challenges, and team building. By challenging conventional thinking, **The Other Side of the Coin** aims to help readers rethink their problem-solving strategies and break free from habitual patterns that yield stagnant results.

"Effective change begins with a shift in perspective," says Jeff Williamson. "My goal is to inspire readers to explore new ways of thinking and acting, leading them to more effective and fulfilling outcomes in their personal and professional lives."

In addition to *The Other Side of the Coin*, Jeff is also the author of *Still Marinating: Turning Your Journey into Your Legacy*, further showcasing his commitment to personal development and leadership excellence.

The Other Side of the Coin is now available for purchase at major retailers and online platforms.

The show will air on December 26th at 11 AM PST, 1 PM CST, and 2 PM EST on the Voice America Business Channel.

Jeff Williamson

Jeff Williamson, with 25 years of experience in finance, education, leadership, and coaching, is the Owner/Operator of Coastal Leadership Coaching. He draws on his diverse background to help individuals and organizations reach their full potential. Jeff has authored two books, *Still Marinating: Turning Your Journey into Your Legacy* and *The Other Side of the Coin*, on leadership and personal development. Jeff holds a bachelor's in business marketing from the University of Michigan, along with advanced certifications from UNC-Chapel Hill, Harvard Business School, and the South Carolina Bankers Association. He is also a certified speaker, coach, and trainer with The John Maxwell Team and a "Multipliers" coach with The Wiseman Group.

Beyond his professional achievements, Jeff is deeply committed to his family, philanthropy, and church activities, driven by a passion for helping others realize their best selves.

For media inquiries, please contact:

Jeff Williamson

The Other Side Of The Coin: Pushing Past The "We've Never Done It This Way Before" Mentality - <https://a.co/d/1jrSFh6>

Jeffrey's Profile

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Announcements:

If you have a product, service, or rebranding that you are launching in your company, we would love to help you promote it globally. Please contact our producer Robert Ciolino at Robert.ciolino@voiceamerica.com for more information.

About Ernelita Dacumos and Steve Steele

Ernelita also known as Ernie, is an Independent Certified Coach, Facilitator, Trainer, and Speaker with the Maxwell Leadership Certified Team. She has been thriving in the Healthcare Industry for over 10 years while fulfilling her purpose of motivating, teaching, and empowering young leaders to see their full potential. Personal Growth is where her passion is as she has gone through the journey herself. Ernie was a "shy introvert" and turned into a "confident introvert". From the woman who used to stutter when speaking in front of others to the woman who now facilitates masterminds, workshops, and speaks in front of an audience. A woman who used to have a victim mentality now has a can-do attitude. A woman who had always been too hard on herself, characterized as a perfectionist, overachiever, and with high expectations. To the gentle, self-loving, action taker, and learn as she goes attitude. She is an enthusiast when it comes to confidence and has worked on becoming a confidence mentor for her community and the people around her. Ernie's goal is to broaden her ability to help others. She saw firsthand that personal growth must be intentional yet not always available to others. She is dedicating her life's work to creating a safe environment while educating, empowering, and spreading knowledge about Personal Development. On top of personal growth, Ernie's leadership skills were heightened upon going through the Maxwell Leadership Certified Team program. Ernie thrives to add value to people by showing them that continuous growth is possible if you are willing to put in the work for it.

Ernie's website: confidentlyyou.club

As an Executive Director of The John Maxwell Team, Steve is certified to facilitate, speak, train, and coach individuals and groups in the areas of leadership development, professional skills, and personal growth. Trained and mentored by John Maxwell and mentors of his worldclass faculty, Steve is equipped with the tools, resources, and experience to help you and your team improve your productivity, performance, and profitability. Whether you are looking for a facilitator for group workshops, corporate training in leadership, speaking, sales, or coaching skills for your leaders, or a speaker for your next event, Steve has access to exclusive content that is only available through a certified Executive Director of the John Maxwell Team to help you reach your goals and objectives. Steve brings a rich and varied background that adds depth to his Leadership expertise—including 25 years of leadership in nonprofit organizations transitioning to over 23 years of leadership expertise in the corporate environment. Steve

is a native-born Texan and has lived in Ft. Worth since 1980. Steve holds a Double Major degree from Baptist Bible College in Music Performing Arts and Biblical Theology. He earned his EXMBA from Colorado Tech University and hails 2 business certifications in Executive Management and Business Administration. Steve is an influential and seasoned facilitator on such subjects as Leadership Development, Personal Growth, and Individual and Group Coaching. He motivates, inspires, and adds value to leaders that will in turn multiply value to others. He is a catalyst for the transformation of other leaders to change and influence the world around them. On behalf of John Maxwell, Steve brings his World Class team building and leadership strategies to Corporations, Businesses, Churches, and nonprofit organizations as well as personal and group coaching. Through all these activities, Steve maintains a lifeline to his audience, clients, and associates with the goal to reach their fullest potential and thrive both in leadership growth and life.

Steve's website: johncmaxwellgroup.com/stevesteele/

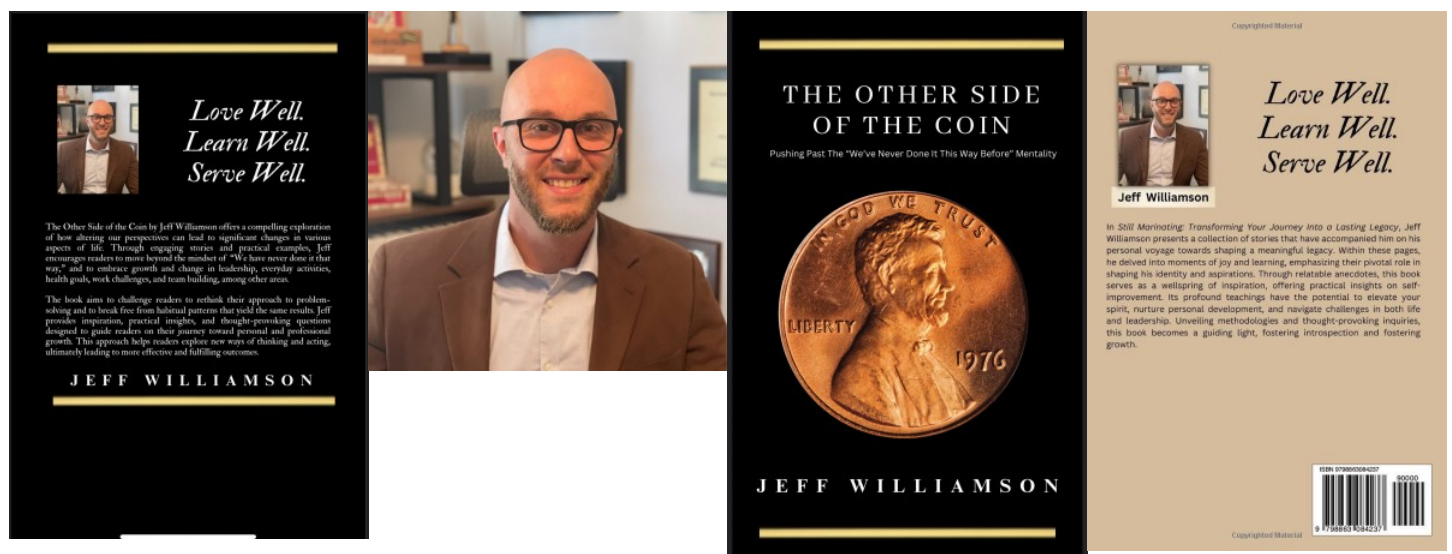
About The Leader's Edge

Thursday at 11 AM PST on VoiceAmerica Business Channel

Do you have a plan for Personal Growth? This was a question that was posed to us a few years ago which triggered a hunger for Personal Growth. Now, you may be asking the same question to yourself. Well, regardless of your answer, The Leader's Edge show is just for you. This show is uniquely designed by your hosts Steve and Ernie as a path to your personal and leadership growth. We firmly believe in the quote by our mentor, Dr. John Maxwell, "Everything rises and falls on leadership." The Leader's Edge and their guests' mission is to provide you with tangible tools on how to lead well. That may be leading a corporation or leading yourself. So lean in as we take you on this journey every week and share a path and an environment for you to grow personally and professionally.

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