

# iBidd Kicks Off 2025 with Game-Changing Innovations

iBidd continues to set the standard for modern marketplaces



Giving consumers say in cost.

FOR IMMEDIATE RELEASE

iBidd Kicks Off 2025 with Game-Changing Innovations

[Dover Delaware] – iBidd, the groundbreaking marketplace revolutionizing e-commerce, opens 2025 with major announcements that underscore its commitment to innovation and efficiency. As the future of online marketplaces, iBidd proudly unveils its latest addition: “Liquidations”, a category set to transform the way retailers, businesses, and individuals manage product returns and recover losses.

The new iBidd Liquidations category is designed to help retailers both large and small, recover significant value from returned goods. With over \$800 billion in returns reported in the U.S. last year, much of which was sold at a fraction of its value through palletized liquidation, iBidd’s automated solution offers a smarter alternative.

Here’s how it works: When a customer requests a return (RMA), iBidd’s automated system steps in to streamline the process:

- Retailers use iBidd’s API integration to list the return item immediately.
- The item is put up for sale in the new Liquidations category for a retailer-selected timeframe, typically 3, 5, or 7 days.
- Once sold, iBidd’s automated checkout system generates a shipping label.
- The returning customer places this label on the package and ships it directly to the new buyer.
- After the package is shipped, the returning customer receives their credit.
- This seamless and automated process eliminates the need for retailers to handle or restock returned products. By selling items before they are physically returned, retailers can recover a significantly larger portion of the return value, far more than the pennies on the dollar typically gained through bulk liquidation pallet sales.

Additionally, iBidd is expanding its innovative Social Co-Branding (SCB) program by introducing influencers into the platform. Influencers will now have the opportunity to build reoccurring revenue and monetize their reach just like major retailers, further enhancing the platform’s ability to connect brands with audiences in a meaningful way.

“Our mission is to empower businesses and individuals with tools that enhance efficiency and drive profitability,” said Charles Paul, iBidd’s Chairman. “As we extend our global reach beyond the United States, we’re taking *bold strides* to redefine the future of e-commerce. With the introduction of our Liquidations category and the integration of influencers into our Social Co-Branding program, we’re not just imagining what’s next, we are raising the bar and making it happen.”

iBidd is redefining the modern marketplace with innovative features designed to deliver exceptional results. Discover the future of e-commerce by visiting [iBidd.com](https://iBidd.com) today.

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## **Dover, Delaware Jan 1, 2025 ([IssueWire.com](https://www.issuewire.com)) - iBidd Kicks Off 2025 with Game-Changing Innovations**

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iBidd Launches Innovative Marketing Strategy: Social Co-Branding (SCB)

Dover, Delaware - November 18th, a groundbreaking e-commerce platform known for revolutionizing online sales and marketing, proudly announces the launch of its latest strategy, Social Co-Branding. This concept, developed by iBidd's founder Charles Paul, promises to revolutionize corporate collaborations and generate revenue together.

Social Co-Branding is a unique marketing approach where businesses with shared interests can focus to promote each other and drive the flow of benefits that arise from their collaboration. The flexible model allows for customized partnerships that cater to the specific needs and goals of both companies involved.

**How It Works**

Imagine a collaboration between iBidd and Your Company. Through Social Co-Branding, iBidd could offer Your Company's members an exclusive deal, unlimited access to the iBidd platform for a set time period, fee of just \$5, a significant discount from the standard \$72 or \$99 rate. The revenue generated would be split, with both iBidd and Your Company benefiting. For example, if one million members of Your Company sign up, iBidd would earn \$5 million, while Your Company would receive \$2.5 million.

Not only do members enjoy substantial savings, but the partnership also strengthens both companies by expanding their reach and increasing brand equity. Additionally, Your Company could offer special discounts to iBidd users, further enhancing the collaboration.

"Social Co-Branding is game-changing," said Charles Paul, founder of iBidd. "It empowers businesses of all sizes to leverage each other's strengths, creating win-win situations for everyone involved. We are excited to help companies grow and succeed together."

**About iBidd**

iBidd is committed to creating a level playing field for businesses of all sizes. By eliminating traditional enter and/or buy fees and offering innovative marketing tools, iBidd helps users promote their products and services efficiently. The platform's features, such as "Make Mine Free", "Spotted! Search Ads", and flexible payment options, ensure members experience a seamless experience.

For more information about Social Co-Branding and how to partner with iBidd, visit or call iBidd.com.

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iBidd Launches Exciting Affiliate Marketing Program with Free Enrollment Opportunity

Dover, Delaware iBidd, the innovative online marketplace, is thrilled to announce the launch of its Affiliate Marketing Program, providing an exceptional opportunity to earn recurring, residual income. For a limited time, iBidd is offering iBidd enrollment into the affiliate program, normally a \$95 value. New affiliates can sign up easily by searching "iBidd" on iBidd.com or via the iBidd app, available on iOS and Android.

This unique program is designed to empower affiliates to earn steady, long-term income through multiple revenue streams, there's what makes iBidd's Affiliate Program a perfect choice to build passive income.

Recurring Commissions on Subscription Services: Affiliates earn recurring income from iBidd's monthly and annual subscriptions. Every time a customer renews their subscription or uses one of iBidd's eight products, affiliates get paid again allowing earnings to grow consistently over time.

**Additional Products to Boost Income**

Single Listing: Flexible listings at just \$1.99 per listing, with unlimited posting potential. Bulk Platform Plan: Ideal for high-volume sellers like car dealerships, offering up to 500 listings monthly for \$269.99, with additional listings at just \$5.25 each.

Additional Credits: Affiliates benefit when users purchase 41 credits for \$14.99 to boost visibility through premium ad features like "Make Mine Free", "Highlighted Ads", and "Video Listings".

Social Co-Branding & Revenue Sharing: A powerful partnership opportunity where affiliates can earn through co-branding agreements that could reach millions of users and revenue-sharing initiatives, benefiting from planned promotions and increased reach.

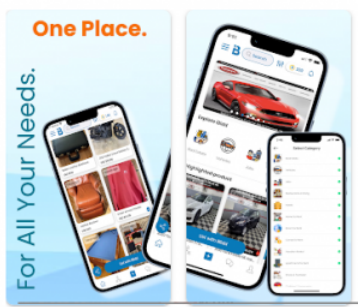
Revenue Ads for Maximum Exposure: Affiliates can promote through customizable ad campaigns ranging from \$50 to \$5,000, whether local or nationwide, available on a monthly, quarterly, or annual basis.

This affiliate program allows participants to create a Lifetime or Long-Term Revenue Share and listing income streams with just a referral. With recurring commissions, co-branding partnerships, and flexible advertising options, iBidd's program is setting a new standard for affiliate marketing.

**About iBidd**

Founded in Dover, Delaware, iBidd is a dynamic online marketplace that brings innovative features to users across the globe, including flexible listings, revenue-sharing options, and powerful affiliate opportunities. Committed to helping individuals and businesses achieve financial success, iBidd continues to lead the way in creating accessible, growth-oriented platforms.

To learn more and become an iBidd affiliate, visit iBidd.com or download the app today!



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