

# ICAN Clothes Awards \$5,000 in Scholarships to Empower Future Fashion Entrepreneurs

Empowering the Next Generation of Innovators Through the ICAN Fashion Scholarship



Fayetteville, North Carolina Jan 25, 2025 ([IssueWire.com](http://www.IssueWire.com)) - ICAN Clothes, a brand built on empowerment and resilience, is proud to announce the recipients of the 2024 **ICAN Fashion Scholarship**, awarding \$5,000 to four exceptional HBCU students. The scholarships are designed to support students who demonstrate entrepreneurial vision, dedication to fashion, and a commitment to building better futures.

This year's scholarship recipients reflect the values of ICAN Clothes' founder and CEO, **Kelsey Battle**, who overcame his own challenges to achieve success. As an adult, Battle struggled with illiteracy and learned to read while earning his degree in Psychology from Liberty University. Today, as a successful entrepreneur and advocate for personal growth, Battle recognizes the drive it takes to be a student while pursuing entrepreneurial goals.

*"These students embody the ICAN spirit—resilience, ambition, and the desire to make a difference through fashion,"* said Battle. *"Having faced my own challenges as a student and entrepreneur, I understand the perseverance it takes to balance learning, creating, and building. I'm honored to support their journey."*

### **Scholarship Recipients**

#### **\$2,000 – Highest Achievement**

- **Carsten Grandy-Richardson - GrandyWorldWide**, North Carolina A&T University

#### **\$1,000 – Promising Designers**

- **Mya Bloodgood - Ghetto Interlude**, Florida A&M University
- **Faith Crawford - Vira Eléa**, Howard University
- **Imani Steward - Bxbyteez**, Clark Atlanta University

Recognized for exceptional entrepreneurial vision, dedication to the fashion industry, and alignment with the ICAN message: *"I Can Achieve Now."* These recipients have demonstrated a strong commitment to the fashion industry through participation in relevant activities, clear entrepreneurial goals, and a passion for building meaningful brands.

### **Celebrating the Winners**

To celebrate their achievements, ICAN Clothes will feature each scholarship recipient in upcoming individual profiles on social media. These features will highlight their unique stories, aspirations, and the role of the scholarship in their journey to becoming future leaders in fashion.

As part of the scholarship program, recipients will receive tools and resources directly tailored to their business goals, allowing them to bring their visions to life while balancing their academic and entrepreneurial responsibilities.

### **About ICAN Clothes**

ICAN Clothes is a fashion brand built on a mission to empower individuals with the message: *"I Can Achieve Now."* Founded by Kelsey Battle, ICAN Clothes creates purpose-driven fashion while fostering resilience, creativity, and empowerment among its community. The brand continues to inspire the next generation of entrepreneurs to pursue their dreams fearlessly.

### **Contact Information**

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