

# International Women's Flag Football Association Announces 33rd Annual Kelly McGillis Classic

World's Premier Women's Flag Football Tournament Returns to Key West, January 21-27, 2025



# IWFFA

## International Women's Flag Football Association

**Key West, Florida Jan 21, 2025 ([Issuewire.com](http://Issuewire.com))** - The International Women's Flag Football Association (IWFFA) is thrilled to announce the 33rd annual Kelly McGillis Classic tournament, a premier event celebrating women's international flag football. Taking place in Key West, Florida, the weeklong tournament will run from **January 21-27, 2025**, with games held on **January 24-26**. The event will conclude with the exhilarating Annual World Challenge Game, where the USA All-Stars take on the International All-Stars.

### A Legacy of Empowerment and Competition

The IWFFA was founded in 1997 by Diane Beruldsen to create a global network for women and girls passionate about flag football. Since its inception, the organization has introduced the sport to countries such as Denmark, Sweden, Jamaica, Afghanistan, and beyond. Today, the IWFFA continues to connect athletes across borders, fostering camaraderie, competition, and personal growth.

"Our version of flag football is dynamic and inclusive, offering players of all skill levels the chance to succeed," says Beruldsen. "Some come to compete, others to connect or challenge themselves—but every player walks away empowered."

**2025 Kelly McGillis Classic: A Global Gathering**

This year's tournament will welcome teams from around the globe, including El Salvador, Pakistan, South Sudan, Mexico, Guatemala, Honduras, Morocco, Sweden, and the United States. Attendees can look forward to a rich program that combines athletic competition with personal development, cultural exploration, and fun.

Highlights of the week include:

- **Inspiring Women Speaker Series**
- **Flag Football Clinics** for players, officials, and coaches
- **Opening Ceremonies and Players' Parade**
- **Social Events**, including a dance party with games and contests
- **Key West Bike Tours** and Ocean Sports
- **Awards and Certifications Ceremony**

## About the IWFFA

The IWFFA's mission extends beyond the field. By hosting clinics, tournaments, and community-building events, the organization empowers women to lead, coach, and inspire through sport. Its flagship event, the Kelly McGillis Classic, represents the best of what women's flag football has to offer—on and off the field.

"At the IWFFA, we value compassion over competition," says Beruldsen. "This tournament is about much more than winning—it's about uniting women from diverse backgrounds and creating opportunities for growth and connection."

## Join the 2025 Kelly McGillis Classic

**Teams:** Register your team at [IWFFA.com](https://www.iwffa.com).

**Individual Players:** Email [iwffa@iwffa.com](mailto:iwffa@iwffa.com) to join the Loose Women's Team. Individual players can sign up until game day to join this team.

**Sponsors:** Email [iwffa@iwffa.com](mailto:iwffa@iwffa.com) to learn more about sponsorship opportunities.

For more information about the tournament, visit [IWFFA.com](https://www.iwffa.com) or contact Stephanie Carnes at [stephanie@lmc.group](mailto:stephanie@lmc.group).

## Media Contact

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