

## Iron Gate Records Artist Garrett Huffman Partners with Pepsi



**Nashville, Tennessee Jan 23, 2025 ([Issuewire.com](https://www.issuewire.com))** - Iron Gate Records is thrilled to announce an exciting partnership between Garrett Huffman, one of the label's standout artists, and Pepsi, a globally recognized and iconic brand. This collaboration marks a significant milestone in Garrett's career, blending his growing influence in the music industry with Pepsi's legendary presence in culture and community.

"This is an exciting milestone, and I couldn't be more thrilled about the opportunities this partnership will bring," said Garrett Huffman. "Together, we will collaborate on a variety of exciting projects, and I look forward to seeing how our combined efforts will create something truly special."

For Garrett, this partnership carries a deep personal significance. Born and raised in the Carolinas, Garrett shares a profound connection with Pepsi, which also has its roots in the region. "The decision to partner with Pepsi was a very personal one for me. It just felt like the right choice, given our shared

history and connection to the Carolinas,” he said. “This partnership feels like coming full circle, and I am grateful to join forces with such an iconic brand that has played a significant role in shaping the culture of the Carolinas and beyond.”

Garrett Huffman has captivated audiences with his heartfelt lyrics and dynamic performances, making him a natural fit for Pepsi's brand ethos of celebrating authenticity, creativity, and community. The collaboration will feature joint projects and campaigns aimed at inspiring fans and creating memorable experiences that reflect Garrett's unique artistry and Pepsi's iconic legacy.

Mark A. Skoda, CEO of Iron Gate Records, expressed his excitement about the partnership, stating, “This collaboration between Garrett Huffman and Pepsi exemplifies the type of innovative and meaningful opportunities we strive to see for our artists. We are proud to support Garrett in this incredible venture and look forward to seeing the amazing projects this partnership will bring to life.”

Stay tuned for more updates on Garrett Huffman and Pepsi's upcoming collaborations. Fans can follow Garrett's journey at [Garrett Huffman's Official Website](#).

**About Garrett Huffman:**

Garrett Huffman is a rising star in the country music scene, celebrated for his authentic storytelling and soulful performances. With roots in the Carolinas, Garrett's music resonates deeply with fans, blending heartfelt lyrics and timeless melodies.

**About Iron Gate Records:**

Based in Nashville, Iron Gate Records is dedicated to discovering and promoting innovative artists across rock, metal, and alternative genres. Focused on creativity and artist development, Iron Gate Records supports musicians in bringing their unique visions to life.

**Media Contact**

Iron Gate Records

\*\*\*\*\*@irongaterecords.com

615.241.6720

Nashville, Tennessee

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