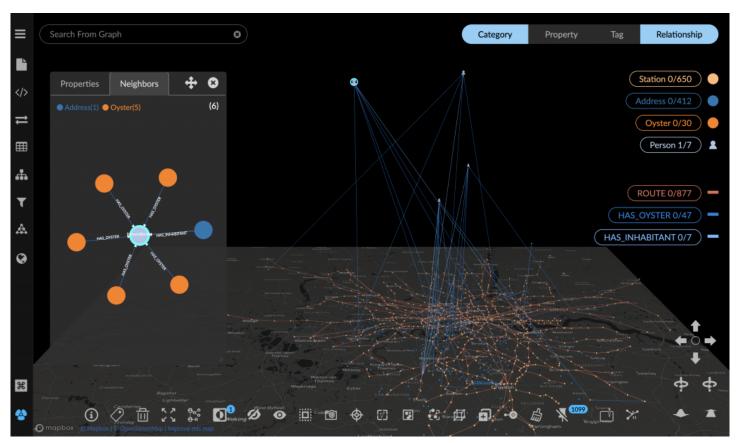
## **Kineviz Enhances Graph Analytics with Google Cloud's Spanner Graph**

Collaboration Enables Advanced Graph Visualization and Analytics on Big Data



**San Francisco**, **California Jan 21**, **2025** (<u>Issuewire.com</u>) - **Kineviz**, a leading provider of graph visualization and analytics software, today announced a strategic collaboration with **Google Cloud** to integrate its Kineviz **GraphXR** platform with **Spanner Graph**.

The integration combines the scalability and reliability of Spanner Graph with the interactive visualization and advanced analytics of GraphXR. Organizations can now seamlessly explore and analyze large-scale graph data, unlocking deeper insights for informed decision-making.

"We are thrilled to partner with Google Cloud to bring graph analytics to big data," said Weidong Yang, CEO of Kineviz. "By integrating GraphXR with Spanner Graph, we're empowering businesses to visualize and interact with their data in ways that were previously unimaginable."

Spanner Graph extends the capabilities of Spanner by introducing native graph database capabilities, allowing for efficient storage and highly performant querying of complex relationships within data. The collaboration with Kineviz brings humans into the loop by providing powerful no-code tools for real-time data visualization and communication.

## **Key Benefits of the Collaboration:**

- **Seamless Integration:** Quick deployment with a minimal setup that connects Spanner Graph and GraphXR.
- **Scalable Performance:** Leverage Spanner Graph's distributed architecture for high-performance graph data processing.
- Advanced Visualization: Visualize Big Data in GraphXR's expansive 3D environment.
- **Enhanced Analytics:** Apply complex queries and algorithms to uncover hidden patterns and relationships within data.

The integrated Spanner Graph and GraphXR solution is available immediately, providing enterprises with the tools to tackle challenges in domains such as fraud detection, financial services, network optimization, and knowledge management.

To get started with the integration, visit <a href="https://github.com/Kineviz/spannergraph-graphxr-api">https://github.com/Kineviz/spannergraph-graphxr-api</a>

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