Luminous Unveils Premium Car Cleaning Kit for Car Care Professionals and Enthusiasts



Dubai, United Arab Emirates Jan 2, 2025 (Issuewire.com) - Luminous, a leader in the car care products industry, is thrilled to announce the launch of its highly anticipated Car Cleaning Kit. Unveiling this exciting new product with the start of 2025, the kit is designed to cater to car care professionals and automotive enthusiasts. The Luminous Car Cleaning Kit provides all the tools and products needed to maintain a vehicle's pristine appearance easily and conveniently.

"The Luminous Car Cleaning Kit is more than just a collection of car care products; it's a comprehensive solution that empowers users to achieve professional-grade car exterior cleaning and car interior cleaning at their convenience," said W. Mari, Sales Director of Luminous. "We've crafted this kit to ensure our customers can keep their vehicles shining like a full moon in the night sky, whether they're professionals offering added value to their clients or enthusiasts caring for their cars."

The <u>Luminous Car Cleaning Kit</u> is meticulously curated to meet diverse needs, offering premium-quality car cleaning chemicals in a durable, easy-to-store bag. Each product is formulated with Luminous' renowned commitment to quality and innovation.

What's Inside the Car Cleaning Kit:

- Waterless Wash N Wax 500ml: Cleans and protects in one step, delivering a glossy wax finish without the need for water.
- Hyper Wash N Wax 500ml: A pH-balanced, concentrated soap for a high-shine, streak-free finish.
- **Powerful Degreaser 500ml**: The best engine degreaser tackles grease, grime, and oil-based residues effectively.
- All Surface Cleaner 500ml: Versatile formula for cleaning interior and exterior surfaces.
- Glass Cleaner 500ml: Ethanol-based for streak-free clarity on windows, mirrors, and headlights. This glass cleaner is for tinted windows as well.
- 3 Premium Microfiber Towels: Designed for scratch-free drying and a professional-grade finish.

Key Benefits:

For professionals: An excellent way to offer clients premium car cleaning products inside their cars. This also ensures that customers who have had paint protection film (PPF), window film, or ceramic coating applied can maintain these treatments in the best possible condition over time.

For enthusiasts: A reliable and complete set of tools to maintain a car's shine and cleanliness effortlessly.

"At Luminous, we're committed to delivering the highest quality products and unparalleled customer service," added W. Mari. "This Car Cleaning Kit is a testament to our mission to provide affordable, high-quality solutions that cater to everyone—from detailing professionals to weekend warriors."

The Luminous Car Cleaning Kit also positions Luminous as a competitive and unique player in the automotive care market. With a focus on delivering value and convenience, it underscores the company's dedication to setting the standard for automotive detailing solutions worldwide.

About Luminous:

Founded in 2014, Luminous epitomizes American dedication to automotive care as a wholesale supplier of car care products. Renowned for its top-tier range of products, Luminous specializes in premium waxes, cleaning chemicals, paint protection films, window films, and accessories. Each product is backed by meticulous research and development to meet the needs of car care professionals and enthusiasts alike. Through the Luminous Academy, car care professionals can access the latest news in the automotive care industry and gain expert tips on car care product installations, ensuring they stay ahead in their field.

The Luminous Car Cleaning Kit is now available at an affordable rate, ensuring everyone has access to the best car care products on the market.

For more details on how to become a partner, visit the Luminous <u>Installers Certification Program</u> page and the Luminous <u>Dealers Authorization Program</u> on their website.



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Source: Luminous

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