

# **MINKPINK unveils first collection for 2025**

Introducing Reverie MINKPINK Season 1-25



**Sydney, New South Wales Jan 5, 2025 ([IssueWire.com](http://www.IssueWire.com))** - **MINKPINK** unveils its Reverie collection for Season 1-25, a celebration of creativity and style that transcends the ordinary. By definition, Reverie is a state of being pleasantly lost in one's thoughts; a daydream

Designed for the trans-seasonal transition of Autumn/Fall in the Southern Hemisphere and Spring in the Northern Hemisphere, this collection embraces the fleeting beauty of the moment while offering timeless versatility.

### **Color Palette:**

Soft pastels and vibrant bursts, inspired by an artist's palette, blend with sandy neutrals, sky blues, and sunset tones—perfect for days that shift effortlessly from sunshine to evening elegance.

### **Prints:**

Dreamy florals and artful patchwork evoke scenes of contemporary gardens, with oversized bouquets and painterly blooms capturing the essence of Reverie.

### **Textures and Silhouettes:**

- Textures: Airy linen blends bring freshness to warm days, while luxurious satin offers a touch of sophistication. Shirred panels and crochet knits add depth and whimsy.
- Silhouettes: Flowing cuts and refined ties ensure effortless grace, while cloud-like knitwear balances comfort with elegance.

Co-ord sets, stacked bead trims, and marbled resin rings complete the collection with a bold, modern edge. The Reverie MINKPINK collection offers a perfect blend of artistry and wearability, promising to inspire and captivate.

High resolution campaign imagery to support the Reverie collection is linked [here](#).

For further information, flat lay images, video, or sample requests, please contact:

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