

## Nice-Tan Mobile Spray Tanning Expands Services, Launches New Skin Care Line, and Meets Growing Demand for Sunless Tans

Cincinnati Airbrush Tanning service provider adds a new Northern Kentucky service area and innovative skin care products, Nice-Tan caters to clients seeking safe, convenient, and long-lasting airbrush tanning solutions.



premier mobile airbrush tanning service, is excited to announce several major updates to its offerings, including expanded service areas, new skin care products, and an increase in demand for its mobile services due to changing lifestyles and skincare trends.

## **Expansion into Northern Kentucky**

In 2024, Nice-Tan Mobile Spray Tanning expanded its mobile airbrush tanning services to Northern Kentucky, providing residents with the same high-quality, custom spray tan treatments that have made the brand a trusted name throughout the Greater Cincinnati area. Whether clients are looking for a glowing tan for a special event, a vacation prep, or just a beautiful, bronzed look year-round, Nice-Tan's team of certified airbrush artists brings the tanning salon experience directly to the customer's door.

## **Introducing New Skin Care Products**

In response to growing demand and client feedback, Nice-Tan Mobile Spray Tanning is proud to announce the launch of its exclusive line of skin care products designed specifically to prep the skin before a spray tan and extend the life of a sunless tan. The new collection includes gentle exfoliants, moisturizing lotions, and a variety of pre-tan skincare essentials to ensure an even, flawless application and a longer-lasting tan. These products are available now to customers as part of a new full-service experience that elevates the airbrush tanning process.

## **The Rise of Airbrush Tanning**

Airbrush tanning continues to be the fastest-growing beauty treatment in the U.S., with more people opting for sunless tanning as a safe, healthy alternative to UV exposure. Unlike traditional tanning beds or sunbathing, airbrush tanning provides a streak-free, natural-looking glow without the harmful effects of UV rays, making it a popular choice among individuals who are committed to protecting their skin from premature aging and skin cancer risks.

## **Increasing Demand for Mobile Tanning Services**

As busy schedules and remote work become the norm for many, the demand for mobile beauty services like airbrush tanning has surged. Nice-Tan's mobile tanning service offers a convenient, time-saving solution for individuals seeking a gorgeous tan without leaving their homes or offices. The mobile service caters to clients who prefer the flexibility and privacy of in-home beauty treatments, with appointments available at their convenience.

## **Pre-Vacation Airbrush Tanning for Winter and Spring**

With winter and spring vacations on the horizon, more individuals are turning to Nice-Tan Mobile Spray Tanning for pre-vacation airbrush tans. Customers are increasingly opting for a golden glow before heading to warm weather destinations, all while minimizing their UV exposure. This trend reflects a growing awareness about skincare, as people seek safe, sunless tanning options to enhance their look without compromising the health of their skin.

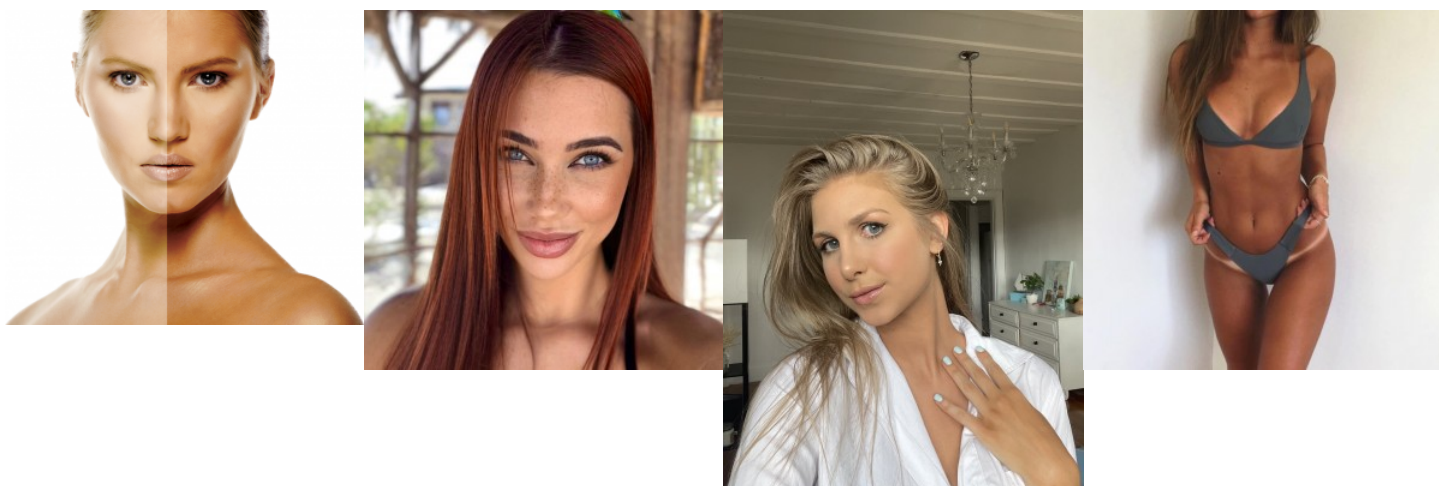
"We're seeing a significant shift in how people view tanning and skincare," said Nice-Tan founder, Ward Smith. "Our clients are more conscious than ever about their skin health and are choosing airbrush tanning as a way to achieve a radiant, natural glow without the risks of UV damage. We're thrilled to offer expanded services, innovative skin care products, and the convenience of mobile tanning to meet their needs."

**Nice-Tan Mobile Spray Tanning** is committed to providing the highest-quality airbrush tanning services with a focus on customer satisfaction, safety, and the use of premium products. With a growing presence in Northern Kentucky and continued innovations in skin care, Nice-Tan is setting the standard for sunless tanning in the region.

For more information or to book an appointment, visit [www.nice-tan.com](http://www.nice-tan.com) or call 513-445-3810.

### About Nice-Tan Mobile Spray Tanning

Nice-Tan Mobile Spray Tanning is a leading provider of professional airbrush tanning services, offering custom, streak-free tans delivered directly to clients' homes, offices, or event venues. Founded in 2014, Nice-Tan has become a trusted name in the beauty industry, known for its personalized approach, high-quality products, and exceptional customer service. From first-timers to seasoned tanning enthusiasts, Nice-Tan provides a convenient and luxurious tanning experience for every client.



### Media Contact

Nice-Tan Mobile Spray Tanning

\*\*\*\*\*@nice-tan.com

513-445-3810

3786 Broadview Drive

Source : Nice-Tan Mobile Spray Tanning

[See on IssueWire](#)