## Renowned Sports Science Leader, Prof. David Morley, Appointed Chair of the IQF-IRC



**Leeds, West Yorkshire Jan 10, 2025 (Issuewire.com)** - The International Qualification Framework Independent Regulatory Council (IQF-IRC) is proud to announce the appointment of Professor David Morley as its Chair. A distinguished leader in sports science and education, Professor Morley brings decades of experience and a proven track record in professional excellence to this pivotal role.

Professor Morley's appointment marks a significant milestone for the IQF-IRC, an independent regulatory body dedicated to setting and maintaining global standards in exercise science and sports performance certifications. As Chair, he will oversee the council's efforts to ensure qualifications meet the highest professional, academic, and ethical standards, fostering global recognition and credibility in the field.

## A Visionary Leader in Sports Science

Professor Morley has held senior academic roles at leading institutions in the UK and Australia, including Dean and Associate Dean positions, where he championed innovation and quality in sports education. He has collaborated with global organisations such as Nike, Sport England, and the Australian Institute of Sport, shaping best practices in the industry.

"I am honoured to lead the IQF-IRC at a time when the need for global standards in exercise science has never been greater," said Professor Morley. "Together, we aim to set a benchmark that ensures qualifications in this field meet the highest professional and ethical standards."

## **Elevating Global Standards in Exercise Science**

The IQF-IRC was founded to address the growing need for independent regulation in exercise science and sports performance. Drawing on extensive research published by the <u>International Universities</u> <u>Strength and Conditioning Association (IUSCA)</u>, the IQF-IRC aligns its qualification framework with global best practices from leading organisations such as the NSCA, UKSCA, and ASCA.

Andrew Langford, Director of the IUSCA, stated, "Professor Morley's appointment is a seminal step forward for the industry. His leadership will ensure that the IQF-IRC continues to raise the bar for professional qualifications, providing confidence to employers, practitioners, and stakeholders worldwide."

For more information about the IQF-IRC and its mission to revolutionise exercise science and sports performance certifications, visit <u>iqf-irc.org</u>.

## **Media Contact**

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Source: IQF IRC

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