

SP9 Announces Ambassador Partnership with Chinese Actor and TV Host Zhengkai for 2024-2025



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Ryan Zheng
(郑恺)

2024-25 Exclusive Brand Partner

Singapore, Singapore Jan 26, 2025 (Issuewire.com) - **SP9**, the rapidly growing gaming platform known for its innovative approach to online gaming, is thrilled to announce its official partnership with renowned Chinese actor and TV host Zhengkai. This collaboration will span the 2024-2025 period, with Zhengkai representing SP9 as its brand ambassador across its platforms.

Zhengkai, a household name in China, is best known for his prominent role as a permanent cast member of China's version of the hit show "Running Man". With a broad fanbase and a career spanning acting, hosting, and entertainment, Zhengkai brings his unique charisma and influence to SP9's growing community of gamers.

"We are incredibly excited to welcome Zhengkai to the SP9 family," said Terence Teo, General Manager of SP9. "His vast influence in Chinese entertainment and his authentic connection with millions of fans make him the perfect ambassador for our brand. This partnership reflects our commitment to expanding SP9's reach and bringing new, exciting experiences to our players."

Zhengkai's engagement with SP9 will include a variety of initiatives, including exclusive content, as well as special promotions across social media platforms. His involvement will strengthen SP9's position in the Chinese speaking market and engage a broader audience within the global industry.

About Us

We are a leading online gaming provider in Southeast Asia, dedicated to delivering top-tier gaming experiences with a focus on quality, innovation, and player satisfaction. Our platforms are designed to meet the diverse needs of our users, offering a wide range of games and features that cater to both novice and seasoned players.



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Source : <https://www.sp9sg.com/>

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