

TWW Proudly Sponsors the 40th St. Moritz Snow Polo World Cup



Monte Carlo, Monaco Jan 7, 2025 ([IssueWire.com](https://www.IssueWire.com)) - [TWW](https://www.TWW.com), a leader in luxury and yachting services, is delighted to sponsor the 40th edition of the [St. Moritz Snow Polo World Cup](https://www.StMoritzSnowPoloWorldCup.com), scheduled from January 24 to 26, 2025. As the only high-goal snow polo tournament globally, this iconic event blends sport, luxury, and stunning Alpine vistas, drawing an elite audience from around the world.

"Our sponsorship of the snow polo in St. Moritz stems from a cherished introduction by a close friend and esteemed client who is deeply rooted in this remarkable community," said David Westwood, Managing Director of TWW Yachts. "St. Moritz, with its timeless charm and reputation as a destination for those who appreciate refined luxury and exclusive experiences, aligns seamlessly with our vision. At TWW, we pride ourselves on fostering meaningful connections and creating unforgettable memories for discerning clients who value the very best in life."

For decades, the St. Moritz Snow Polo World Cup has epitomised excellence, attracting world-class players and a global audience. TWW's involvement underscores its commitment to aligning with exceptional experiences that resonate with its clientele. Guests can look forward to a weekend of thrilling matches, exquisite hospitality, and opportunities to connect with like-minded enthusiasts.

A Showcase of Elegance and Expertise

To celebrate this partnership, TWW will feature a yachting-inspired stand within the VIP area, joining other esteemed sponsors such as Perrier-Jouët, Flexjet, World Polo, Maura Wasescha, and the iconic Badrutt's Palace. The stand will showcase TWW's premier charter services and extensive global fleet, offering visitors an immersive introduction to the world of luxury yachting.

"We are honoured to align ourselves with the prestigious World Snow Polo event, especially in its milestone 40th anniversary year," said Vikki Daras, Head of Marketing at TWW Yachts. "Being part of this renowned gathering alongside brands such as Perrier-Jouët, Flexjet, World Polo, Maura Wasescha, and Badrutt's Palace is a testament to our commitment to excellence.

"This partnership provides a unique platform for us to connect with discerning clients, offering them a seamless journey from snow to sea. With our booth featuring destination experts and unparalleled yacht knowledge, we look forward to advising and guiding guests as they plan their ultimate summer charters. It's an exciting opportunity to celebrate the world of snow polo while showcasing the exceptional experiences awaiting them on the water."

Celebrating a Legacy of Excellence

TWW's experienced team will be on hand to answer questions about bespoke summer charter itineraries and last-minute winter getaways. They will also provide insights into the latest yachts available for charter in 2025, ensuring guests have all the information needed to plan unforgettable voyages.

This sponsorship highlights TWW's dedication to creating extraordinary experiences, reflecting the elegance and passion synonymous with both the company and the St. Moritz Snow Polo World Cup.

For more information about TWW and its services, or to explore this extraordinary event, visit [Snow Polo St. Moritz](#).



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