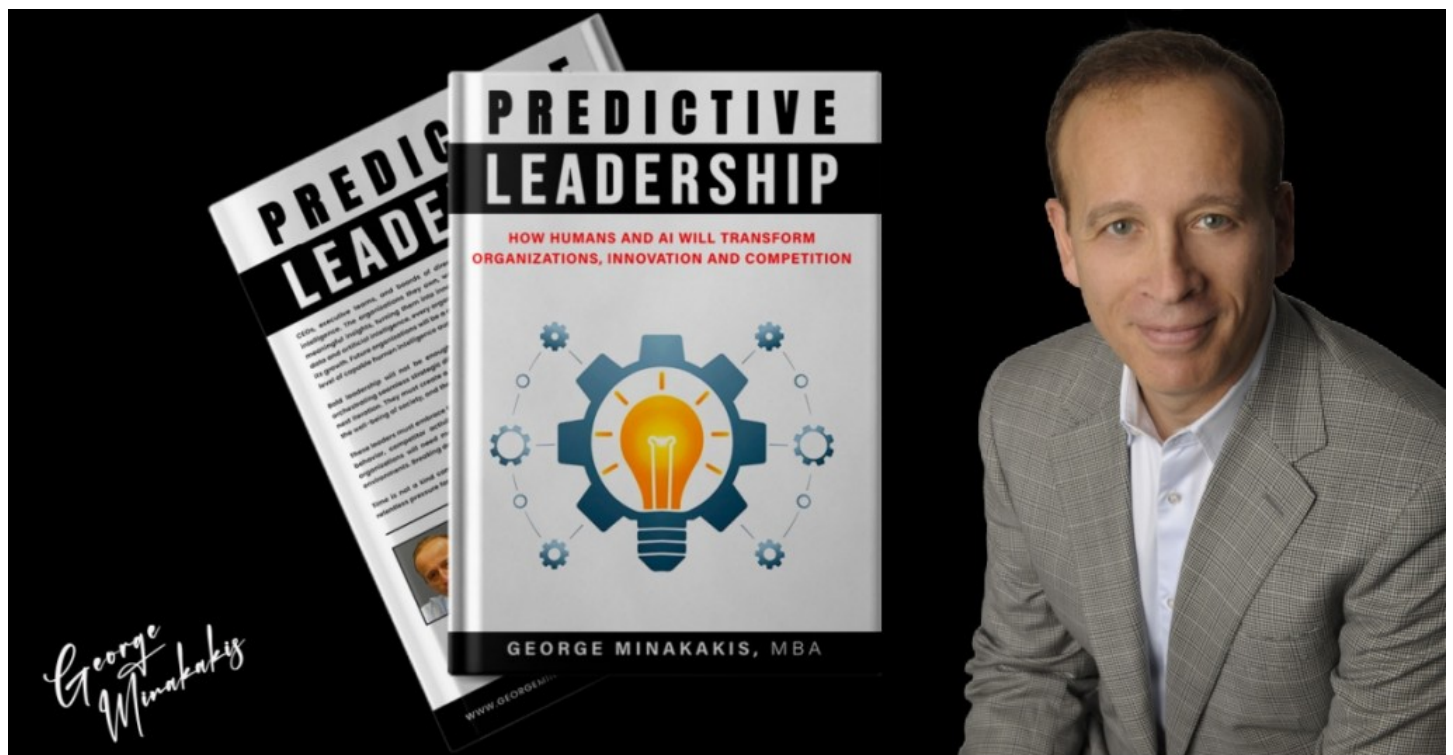


Which retailers will thrive in the AI Revolution?

As retailers participate in the industry's largest trade show in New York, one question will dominate: How will retailers survive in an AI-shaped landscape?



New York City, New York Jan 10, 2025 ([IssueWire.com](https://www.issuewire.com)) - The challenges for business leaders today are amplified by a competitive, geopolitical, and technologically evolving landscape. A recent survey conducted by Inception Retail Group Inc. found that 75% of workers believe their employers don't see AI as necessary to compete. The challenge for retailers is that AI has become the future of everything in two short years.

George Minakakis, a recognized global business strategist and CEO of Inception Retail Group, explores these challenges in his latest book, ***Predictive Leadership: How Humans and AI Will Transform Organizations, Innovation, and Competition***. Minakakis raises a critical question: how will organizations adapt to thrive in this new era of AI?

"This technology has already begun to disrupt industries, roles, and competitive dynamics," says Minakakis. "The future of competition will be defined by those who can harness predictive intelligence and create responsive, customer-centric organizations. Leaders must focus on remaining relevant and visible to consumers in this rapidly evolving landscape."

A Must-Read for Business Leaders

Predictive Leadership offers historical context and forward-thinking strategies, equipping executives, board directors, and investors to prepare for the future. It provides insights into how the business landscape is likely to evolve and how leaders can respond effectively.

"The challenge isn't AI itself but the leadership needed to harness it effectively," Minakakis explains.

"This book is a guide for businesses to bridge the gap and lead with [intelligence, strategy, and vision](#) in today's hyper-competitive marketplace."

The Next Customer Revolution

The book highlights consumer-driven shifts, including the rise of personal AI assistants and "ask engines," which promise greater convenience and personalization. Minakakis predicts these tools will be adopted as quickly as smartphones and social media, fundamentally transforming how consumers shop and engage with brands.

Minakakis also discusses the need for businesses to break down silos and embrace "unified intelligence"—integrating human expertise and AI insights to foster innovation and growth.

Book Availability

Predictive Leadership: How Humans and AI Will Transform Organizations, Innovation, and Competition is now available in hardcover, paperback, and eBook formats on [Amazon](#) and through participating booksellers.

About the Author

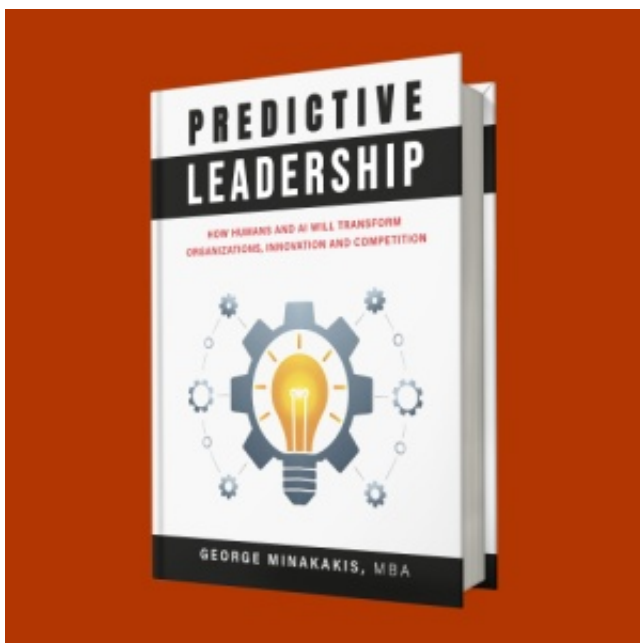
George Minakakis is a former CEO, Country Manager, and senior executive with international experience leading organizations in Canada, the US, and China. He has worked for global brands such as PepsiCo and Luxottica and now advises leaders on navigating technological transformation. *Predictive Leadership* is his fourth book, blending visionary leadership with actionable strategies to help businesses thrive in the AI era.

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