

ZEZEDU Leads Global EdTech Market with AI-Powered Personalized Math Learning Service 'Cherrypot'

ZEZEDU: Transforming Education with AI-Powered Math Learning Platform 'Cherrypot'



Seoul, South Korea Jan 24, 2025 (IssueWire.com) - ZEZEDU (CEO Jujin Lee) is revolutionizing math education with its AI-driven personalized learning platform, Cherrypot. The platform emphasizes process-based math learning, enabling students to review their problem-solving steps with AI feedback. This ensures logical accuracy while providing personalized learning tailored to each student's pace and curriculum.

Cherrypot's AI reviews every step of a student's problem-solving process, guaranteeing precision and personalized support. The platform is designed to align with global educational standards, including those in Korea, the U.S. (AP), IB, and IGCSE, offering localized and grade-specific learning content. This adaptability ensures accessibility and relevance for students worldwide.

Currently utilized in over 190 schools and large academies, Cherrypot has proven its effectiveness in delivering customized education. Its accessibility allows students to engage with learning anytime, anywhere, catering to their unique educational needs.

ZEZEDU's groundbreaking AI technology and innovative approach to learning have earned global recognition. The company was selected for the GSV Cup Elite 200, participated in the ASU+GSV

Summit in San Diego as the first and only Korean EdTech startup, and joined Southeast Asia's largest EdTech accelerator, EduSpaze, establishing a strong presence in Singapore.

Domestically, ZEZEDU has also excelled, receiving investments from Naver D2SF, FuturePlay, and Caesar's Lab. It has been selected for prestigious programs such as TIPS R&D, the Innovative Startup Package, and TIPS Global AC. Awards include the Ministry of Education's EdTech Excellence Contest, KERIS recognition as the best non-contact startup in online education, and distinction in the AI Online Competition by the Ministry of Science and ICT. The company also ranked first in the North America/EdTech Global Acceleration by K-Startup and was selected for the Microsoft Startup Program.

With its innovative integration of AI and educational technologies, ZEZEDU is solidifying its presence in the global EdTech market. As it continues to innovate, the company is poised to redefine the future of education globally.

Pangyo Techno Valley is a global integrated R&D hub focused on IT, BT, CT, and NT, integrating Research (R), People (P), Information (I), and Trade (T). As Gyeonggi-do's representative innovation cluster, Pangyo Techno Valley was established to secure national new growth drivers such as technological innovation, human resource development, job creation, and enhancing international business competitiveness. As of 2023, 1,666 companies employ 78,751 people, and it has positioned itself as the most innovative hub in South Korea, with sales amounting to 167.7 trillion KRW (125.5 billion USD).

Furthermore, the Techno Valley Innovation Division of the Gyeonggi-do Business & Science Accelerator (GBSA) holds monthly events such as the Pangyo Evening Meet-Up, Pan-Pan Day, and the Pangyo Startup Investment Exchange "In-Best Pangyo" to maximize the value of Pangyo Techno Valley. They also support the Pangyo Overseas Promotion Program, which publicizes information about Pangyo's companies, products, and services to domestic and foreign investors and the media, thereby facilitating foreign investment.

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