

ECOPEACE Previews its Autonomous Healing Boat, CES Innovation Award Honoree, at Global Media Meetup

* ECOPEACE participates in U.S. and French tech media 'Global Media Meetup' event *
Healing Boat wins CES 2025 Innovation Award in the 'Smart City' category * ECOPEACE aims to enhance global brand recognition and market share at CES 2025



Seoul, South Korea Feb 26, 2025 ([Issuewire.com](https://www.issuewire.com)) - ECOPEACE Co., Ltd. (CEO Chae In-won) participated in the 'Global Media Meetup' event on December 13th, 2025, held at the MIK Base Camp in Seocho-gu, Seoul. The event targeted Korean startups.

Hosted by AVING News, the Global Media Meetup is a press conference covering domestic companies participating in CES 2025. It aims to expand connections between the domestic industry and foreign media. AVING News allows small and medium-sized enterprises to introduce their innovative technologies, products, and services to the global market. This initiative fosters new business opportunities and helps companies overcome challenges in international market expansion.

Held about a month before CES 2025, this Global Media Meetup aimed to maximize business potential before, during, and after the event. Attendees included Kapil Kajal, editor of the U.S. tech media outlet Interesting Engineering, and Leo Thevenet, editor-in-chief of the French media outlet Le Café du Geek.

Conducted over three days—December 9, 10, and 13—the event featured ten Korean companies:

Palsoo, DEOGAM, SOLVIT System, SPAID, GenGenAI, HUROTICS, INTHETECH, CIT, UniUni, and ECOPEACE.

ECOPEACE specializes in manufacturing AI water purification robots. These robots autonomously navigate contaminated areas in freshwater facilities such as reservoirs, lakes, dams, and water supply sources, performing real-time water quality analysis and continuous filtration. The company supplies its AI water purification robots to public enterprises and local governments while seeking overseas expansion. ECOPEACE is also diversifying its product applications, including foam removal robots, oil-cleaning robots, and leisure boats, targeting domestic and international markets.

At CES 2025, ECOPEACE plans to showcase its flagship product, the Healing Boat. This autonomous vessel removes excessive algae that can cause mass fish and animal deaths, human diseases, and fatalities. Equipped with self-driving technology, it navigates various water bodies while providing leisure and relaxation experiences on the water.

The Healing Boat integrates 3D digital video content, allowing users to explore underwater ecosystems, engage in water leisure activities, and contribute to water conservation simply by boarding with family and friends. ECOPEACE emphasized that the Healing Boat is an advanced robot designed to revolutionize water pollution management and water-based leisure activities.

Demonstrating its innovation and technical excellence, the Healing Boat was selected as a CES 2025 Innovation Award winner in November 2024, before the exhibition's opening.

An ECOPEACE representative stated, "By participating in CES 2025, we aim to highlight the significance of AI water purification technology and the Healing Boat's innovation on a global stage. We seek to attract international interest, foster investment in future-oriented environmental technologies, and establish cooperative opportunities. Furthermore, we aim to enhance our brand awareness and market share in the global industry."

The representative added, "We plan to engage in various networking events at CES to connect with global buyers. Additionally, we will conduct live demonstrations of the Healing Boat, showcasing its real-world functionality, and participate in technical seminars and discussions. Through these activities, we aim to provide attendees with hands-on experiences, deepen their understanding of our product, and build strong relationships with potential customers and partners."

ECOPEACE also expressed its commitment to advancing its AI water purification products based on insights and feedback gained at CES 2025.

"We are continuously strengthening our research and development efforts to enhance product efficiency and environmental sustainability," the representative said. "Currently, we are conducting product POC (Proof of Concept) trials for customized robots in Singapore. Our plans include expanding our global sales network, focusing on the Southeast Asian market, including Singapore, Vietnam, and Indonesia, to increase our market share. We are also accelerating the development of new AI-based water purification solutions to contribute to global water quality improvement."

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