EmpowerHER Marketplace: A Celebration of Women's Entrepreneurship and Networking

Open to the public, and free admission.



Chicago, Illinois Feb 26, 2025 (<u>Issuewire.com</u>) - In honor of International Women's Day, the EmpowerHER Marketplace will be held on Saturday, March 8, 2025, from 11:00 AM to 3:00 PM at the Vault Gallerie, 2015 S Laflin, Chicago, IL 60608.

This event will showcase women-owned businesses and provide an exciting and dynamic networking platform for female entrepreneurs and professionals.

The EmpowerHER Marketplace is more than just an exhibition; it celebrates women's contributions to the business world. Attendees can explore various products and services offered by women-led enterprises, ranging from artisanal crafts and fashion to innovative tech solutions.

The event fosters connections, inspires collaboration, and empowers women to elevate their businesses to new heights.

"Our mission is to create a supportive environment where women entrepreneurs can showcase their talents, share their stories, and build meaningful relationships," said event organizer, Brandi Hampton. "We believe that by coming together, we can amplify our collective impact and drive positive change in our communities."

Highlights of the EmpowerHER Marketplace include:

Business Showcases – A curated selection of booths featuring innovative products and services from women-owned businesses.

Networking Opportunities – Dedicated sessions for attendees to **c**onnect, exchange ideas, and explore potential collaborations.

Workshops & Panels – Gain insights and inspiration from successful entrepreneurs during our " Building a Business" panel discussion, featuring powerhouse women in business:

- **Toi Walker**, founder of **New Identity Marketing**, specializing in strategic business growth and digital marketing.
- Shanna Martin, CEO of Sagebridge Financial Consulting, providing expert financial guidance for small business owners.
- Marie Obichere, Regional Vice President with **Primerica**, passionate about helping individuals and families **build wealth**.
- Crystal Allen, CEO of Stephen Grace Co. and Play Street Museum South Loop, blending corporate expertise with entrepreneurship.
- **Denise Portillo Krohn**, franchise owner and **real estate investor**, empowering entrepreneurs with strategic financing solutions.

Attendees will walk away with valuable insights, actionable strategies, and fresh inspiration to elevate their businesses.

The event is open to the public, and admission is free. Attendees are encouraged to register to receive event updates and access exclusive content. Registration can be completed through the Eventbrite page: <u>https://bit.ly/EmpowerHERMarketplace</u>

Businesses interested in participating as vendors or sponsors still have opportunities. This is an excellent chance to gain exposure, connect with a targeted audience, and support women's empowerment in business. The event registration page provides more information and application details.

The EmpowerHER Marketplace, organized by Brandi Hampton, owner of The Hampton Collective & Jaime Wail, Insurance Agency Owner of Country Financial, is a Chicago-based initiative dedicated to supporting and uplifting women entrepreneurs through events, resources, and community-building efforts.

About The Hampton Collective & Country Financial

The Hampton Collective is a leading real estate brokerage dedicated to client-focused service and



market expertise. Beyond real estate, it actively supports community initiatives, empowering women entrepreneurs through networking, education, and collaboration. Through events like the EmpowerHER Marketplace, The Hampton Collective fosters connections that drive business growth and success.

Partnering in this mission, Country Financial has been providing financial security solutions for individuals and businesses for over 100 years. With a strong focus on insurance, retirement planning, and financial services, Country Financial helps entrepreneurs and families build a secure future.

Both Hampton and Wail are committed to supporting women in business by providing resources, knowledge, and opportunities to help them thrive.

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Join us at the EmpowerHER Marketplace to celebrate and support the incredible women entrepreneurs who are making a difference in our community.

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