

Hope Sets Sail at The Red Shield Regatta!

Since 1926, we've been a beacon of hope in Broward County. Now, you can be part of our legacy of compassion at the 2nd Annual Red Shield Regatta, where fun meets purpose to create ripples of change in our community.



JM Family Enterprises

PRESENTS

The 2nd Annual



Red Shield Regatta



BROWARD County

Saturday, March 8, 2025 | 6 - 10 PM

"The Park" at JM Family Enterprises

200 Jim Moran Blvd., Deerfield Beach, FL 33442

Nivalmi Consulting



OCEAN BANK



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MANSELL PRODUCTIONS



The Dominic & Sharon Pino Family



MaPo Builders

CARROLL'S Jewelers

Pete & Jenny Sudler



Cahill Family Charitable Fund



iHeartRADIO

Special Guest, Host & DJ

Drew Heyman

Radio and TV Host



For Tickets, Sponsorship
Silent Auction & Donations

www.RedShieldRegatta.net

Ticket Price \$150 per person

Food & Open Bar | Live Music | Raffle | Silent Auction | Model Boat Racing

Fort Lauderdale, Florida Feb 7, 2025 (IssueWire.com) - JM Family Enterprises Presents The 2nd Annual Red Shield Regatta: Making Waves Against Homelessness in Broward County.

In response to the critical challenges facing Broward County – where 2,469 individuals experience homelessness and over 220,130 residents face food insecurity – The Salvation Army of Broward County announces its 2nd Annual Red Shield Regatta, presented by JM Family Enterprises. This transformative event will take place on Saturday, March 8, 2025, from 6:00 PM to 10:00 PM at "The Park" at JM Family Enterprises in Deerfield Beach.

"In a community where every \$100 rent increase leads to a 9% rise in homelessness, and with over 5,000 active eviction cases, our mission has never been more crucial," says Major Juan Guadalupe, Area Commander for The Salvation Army of Broward County. "The Red Shield Regatta isn't just a fundraiser – it's a lifeline for thousands of our neighbors in crisis."

With an ambitious fundraising goal of \$500,000, the event's impact will be immediate and substantial. For perspective, funds raised will provide:

- 83,333 meals for hungry families OR
- 249 months of rent assistance for those at risk of homelessness OR
- 7,813 nights of emergency shelter OR
- 11,905 hours of specialized case management OR
- 4,032 nights of transitional housing

Proceeds from the Red Shield Regatta directly support critical initiatives, including providing safe shelter for individuals experiencing homelessness, meals for those facing food insecurity, essential resources for families in need, and pathways to empowerment for those rebuilding their lives. Every dollar raised ensures we can continue offering hope, stability, and essential services to those most in need.

The evening will feature model boat racing, a premium silent auction, gourmet dining, an open bar, and networking opportunities with community leaders. Corporate sponsorship opportunities are available ranging from \$2,500 to \$50,000, each tier directly translating to specific community impacts:

- Dockside VIP (\$50,000): Provides 8,333 meals or 25 months of rent assistance
- Mega Yacht (\$25,000): Delivers 4,167 meals or 12.4 months of rent assistance
- Super Yacht (\$10,000): Supplies 1,667 meals or 5 months of rent assistance
- Motor Yacht (\$5,000): Offers 833 meals or 2.5 months of rent assistance
- Cruiser Yacht (\$2,500): Provides 417 meals or 1.2 months of rent assistance

Individual tickets are available for \$150, and each ticket provides tangible support, such as 25 meals served or two nights of emergency shelter.

The event is supported by distinguished corporate sponsors, including Ocean Bank, GlobalMed, Nivalmi Consulting, ICON International, Bombardier, Sodexo, Convergint, E11even Vodka, Sodexo, Espin Express, Juju Booth, Miami Heat, MaPo Builders, Carroll's Jewelers, Florida Panthers, and SJF Law Group, as well as several generous family foundations.

Event Details:

- Date: Saturday, March 8, 2025

- Time: 6:00 PM - 10:00 PM
- Location: "The Park" at JM Family Enterprises 200 Jim Moran Blvd., Deerfield Beach, FL 33442

For tickets and sponsorship information, visit www.redshieldregatta.net

About The Salvation Army of Broward County: Since 1926, The Salvation Army of Broward County has been a beacon of hope, serving over 3,000 individuals monthly through comprehensive programs addressing homelessness, food insecurity, disaster relief, counseling, and substance misuse rehabilitation. Under the leadership of Majors Juan and Sobeida Guadalupe, the organization operates from its Fort Lauderdale Area Command at 1445 W Broward Blvd., providing essential services and hope to the community's most vulnerable members.

Red Shield Regatta 2025
SPONSORSHIP OPPORTUNITIES
Saturday, March 8, 2025 | 6PM - 10PM
200 JIM MORAN BLVD., DEERFIELD BEACH, FL 33442

Level	Amount	Includes	Includes	Includes	Includes	Includes	Includes	Includes	Includes
Ultimate VIP Sponsor	\$50,000	10	10	10	10	10	10	10	10
Major Youth Sponsor	\$5,000	1	1	1	1	1	1	1	1
Minor Youth Sponsor	\$1,000	1	1	1	1	1	1	1	1
Online Auction	\$2,000	1	1	1	1	1	1	1	1

FOR TICKETS, SPONSORSHIP, DONATIONS & AUCTION SCAN QR CODE

www.RedShieldRegatta.net



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