

## **Local North Carolina company Filters Direct USA partners with Tidey Ocean to remove plastic from our oceans.**

A local innovative home air filter company is making a difference with the partnership to remove plastics from our oceans with the partnership with Tidey Ocean.



## Garner, North Carolina Feb 3, 2025 ([IssueWire.com](https://www.IssueWire.com)) - North Carolina Entrepreneurs Mark McNally and Tim Hobbs Partner. Co-founders of Filters Direct USA partnered with Tidey Ocean to Remove Plastics from Oceans through Eco-Friendly Air Filters

Mark McNally and Tim Hobbs, co-founders of *FiltersDirectUSA*, have announced an exciting new partnership with *Tidey Ocean*, an environmental organization committed to cleaning up plastic waste from our oceans. This collaboration will allow FiltersDirectUSA, known for its eco-friendly air filtration products, to take a bold stance on sustainability and contribute directly to ocean preservation,

FiltersDirectUSA's innovative line of air filters, designed for residential and commercial use, will now be tied to Tidey Ocean's mission to remove plastic debris from the world's oceans. The partnership will ensure that a portion of every air filter purchased will go toward funding Tidey Ocean's cleanup efforts in oceans, rivers, and coastal areas.

"We're thrilled to work with Tidey Ocean to combine our passion for improving indoor air quality with the urgent need to combat ocean plastic pollution," said Mark McNally, co-founder of FiltersDirectUSA. "At FiltersDirectUSA, we believe businesses have a responsibility to support global sustainability efforts. Our air filters are already eco-friendly, and this partnership is an opportunity to do even more for the planet."

Tim Hobbs, co-founder of FiltersDirectUSA, added, "Environmental challenges like ocean plastic affect us all, and we're proud to help in whatever way we can. Our customers can now breathe easier knowing that their purchase is contributing to the cleanup of our oceans."

Tidey Ocean has been at the forefront of tackling ocean plastic pollution, organizing large-scale cleanups and implementing innovative solutions for waste management. By partnering with FiltersDirectUSA, Tidey Ocean will be able to further its mission to remove plastics from the ocean while also raising awareness about the need for sustainable business practices.

"We are incredibly excited to team up with FiltersDirectUSA," said Jeremy Porter, Founder of Tidey Ocean. "Their commitment to both air quality and ocean conservation is an inspiring example of how businesses can make a significant impact. Together, we can help reduce plastic waste and protect marine life for generations to come."

The collaboration also includes the launch of a special air filter product, made right here in North Carolina, with even more sustainable materials, aimed at further raising awareness of the growing plastic pollution problem. This initiative is an example of how the home air filtration industry can play a role in addressing the global environmental crisis.

For more information on FiltersDirectUSA and their full line of eco-friendly air filters, or to learn more about the partnership with Tidey Ocean, visit [www.filtersdirectusa.com](https://www.filtersdirectusa.com).

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Mark McNally and Tim Hobbs are local business owners with their facility based in Garner, North

Carolina. They are available for interviews and tours of their facility where they make their air filter product, proudly made in the USA and shipping to homes across America.

**About FiltersDirectUSA:**

FiltersDirectUSA is a North Carolina-based company offering high-quality, eco-friendly air filters designed to improve indoor air quality while supporting sustainability. Their filters are made with renewable materials and are committed to reducing the environmental impact of everyday products. FiltersDirectUSA's plastic reusable filter frame is a fresh new way to filter the air in our homes in a more eco-friendly way, creating less waste in our environment.

**About Tidey Ocean:**

Tidey Ocean is a non-profit organization focused on removing plastic waste from the world's oceans and preserving marine ecosystems. Through large-scale cleanup operations and community engagement, Tidey Ocean is working to eliminate oceanic plastic pollution and protect marine biodiversity.

**Protect Our Planet With  
Every Purchase**

**With every filter, you help remove 1lb of plastic waste in our partnership with Tidey Ocean.**

Your choice matters more than you might think. By choosing FiltersDirectUSA, you're helping eliminate single-use plastic waste from disposable filters while supporting active cleanup efforts in our communities.

**1,000 lbs**

of Plastic has been removed so far, thanks to your support.

**\$0.50**

of Every order goes directly to removing waste.

**1 Order = 1 lb**

Each filter makes a positive impact on our planet.



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