

The AI Hat Empowers St. Louis Businesses with Rebranded AI Podcast and Consulting Services



Saint Louis, Missouri Feb 4, 2025 ([Issuewire.com](https://www.issuewire.com)) - St. Louis businesses now have a dedicated resource to help them navigate the exciting world of AI: [The AI Hat](#). Building on the success of The Social Media Hat, a leading digital marketing firm, The AI Hat is a new venture focused on providing AI consulting and training to local SMBs. The company also produces the popular "[AI for Business Leaders: The AI Hat Podcast](#)" program, formerly known as "AI in Marketing: Unpacked," offering

valuable insights and expert interviews with 50+ guests, including insights from Google, Nvidia, HubSpot and other notable brands.

Led by AI expert and podcaster Mike Allton, The AI Hat offers a wealth of resources for St. Louis businesses, including:

- **AI for Business Leaders: The AI Hat Podcast:** Gain insights from industry experts and learn how other businesses are successfully using AI.
- **AI Consulting:** Identify specific opportunities to leverage AI to streamline operations, reduce costs, and boost revenue.
- **AI Training:** Equip teams with the skills and knowledge to [effectively implement and manage AI tools](#).

"The rebranded podcast reflects our commitment to providing St. Louis business leaders with the information and resources they need to succeed in the age of AI," says Allton. "We've expanded our focus beyond marketing to address the broader challenges and opportunities that AI presents across all business functions."

Businesses are already tuning in and benefiting from The AI Hat's expertise. "This time spent with Mike was mind-blowingly valuable, showing us the potential for AI within our business, and the practical steps it would take to implement the tools and resources that would help us the most," said business owner Richard Tubb.

Ready to put AI to work for your business? Visit The AI Hat at TheAIHat.com to listen to the podcast, explore consulting services, and discover how AI can help you solve your biggest challenges and achieve your goals.

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