

# **WendyY Bailey Brings Corporate Expertise to Support Growing Coaching and Service-Based Businesses**



**Atlanta, Georgia Feb 11, 2025 ([IssueWire.com](https://www.IssueWire.com))** - With more than 22 years of experience in business strategy and operations, WendyY Bailey is expanding her focus to include Fractional COO services. She aims to support high six- seven, and eight-figure coaches and service-based businesses by refining their operational structures and providing strategic oversight to facilitate sustainable growth.

WendyY has held leadership roles in corporate operations, including positions as an Operations Project Manager, Software Development Program Manager, and Network Operations Senior Manager. In addition to her corporate background, she has worked extensively with entrepreneurs, training coaches in group coaching methods, and advising business owners on marketing and sales strategies.

*“I’ve built my career on supporting businesses to thrive,” says WendyY. “As a Fractional COO, I work alongside business owners to strengthen their operational foundations, implement scalable systems, and prepare for long-term growth.”*

### **Who WendyY Works With**

WendyY collaborates with established coaches and service-based entrepreneurs generating \$1 million to \$10 million in annual revenue. Her work focuses on helping business owners manage their operations more effectively, lead their teams, and align strategic planning with growth objectives.

### **Key Areas of Expertise:**

- **Operations Optimization:** Refining business processes to improve efficiency and effectiveness.
- **Strategic Planning and Execution:** Helping businesses translate long-term visions into actionable strategies.
- **Team Leadership:** Supporting the development and management of high-performing teams.
- **Scalability and Growth:** Establishing systems and structures that allow businesses to expand smoothly.

Drawing from her experience in both corporate and entrepreneurial settings, WendyY provides insights and guidance to business owners navigating growth challenges.

### **About WendyY Bailey**

WendyY Bailey has spent over two decades working with businesses to improve their strategies and operations. She is the founder of *More Coaching Clients Sales and Marketing Academy* and creator of the *Certified Income Acceleration Coach Program*. Her expertise has been recognized by media outlets such as *Black Enterprise*, *MarketWatch*, and *Business Insider*. She is also the author of books including *Business Beyond Limits*, *I Charge for That*, and her upcoming book, *BIG Wins! How to Create a Productive, Profitable and Sustainable Coaching Business*.



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