

Why Steel Leaders Are Betting on AI

By Rajat Jain, CEO – EOXS | Where Steel Meets Technology



San Francisco, California Feb 21, 2025 ([IssueWire.com](https://www.issuewire.com)) - EOXS is a cloud-based ERP solution built for the steel and metals industry, helping distributors and service centers streamline operations, automate workflows, and drive digital transformation.

After speaking with steel distributors across North America, and one thing is clear—**AI isn't just a buzzword anymore**. It's becoming a necessity. Every conversation circles back to the same three ways AI is changing the game for steel service centers:

1. Smarter Inventory, Less Waste

Steel businesses are tired of overstocking or running out of critical materials. AI-powered demand forecasting helps distributors predict what they need—before they need it—reducing excess inventory and freeing up cash flow.

2. Faster Quotes, More Sales

Time kills deals. AI-driven pricing tools allow sales teams to generate quotes in seconds, considering live market trends, customer history, and competitor pricing. Faster response times mean more closed deals.

3. Better Decision-Making, Backed by Data

Gone are the days of gut-feel decisions. AI analyzes production bottlenecks, customer buying patterns, and operational inefficiencies—giving steel executives the insights they need to make smarter moves.

At [EOXS](#), we're building **AI-powered tools** designed specifically for steel distributors. Because the future of steel isn't just about stronger materials—it's about **smarter businesses**.

Are you ready to see what AI can do for your steel business?

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