

Kevin Magnussen and Admin By Request Continue Partnership into 2025

The Danish BMW M Motorsport factory driver and former Formula 1 competitor extends his collaboration with cybersecurity company Admin By Request.



Aalborg, Nordjylland Mar 4, 2025 ([Issuewire.com](https://www.issuewire.com)) - Kevin Magnussen is set to begin an exciting new chapter in sports car racing as a factory driver for BMW M Motorsport, while continuing his partnership with [Admin By Request](#) into 2025. Since first teaming up in 2023, the collaboration has helped expand the Danish software company's global presence. Now, that momentum carries forward into the FIA World Endurance Championship (WEC), the premier international series for endurance racing.

"We are excited about the partnership we have built with [Kevin Magnussen](#) over the past two years. It has increased our visibility in the global tech market and provided us with opportunities that we have successfully leveraged, exactly as intended. That is why we see every reason to continue our collaboration with Kevin, who is now also entering a new and exciting phase in his career at the top of sports car racing with BMW M Motorsport. We look forward to continuing this journey and are excited about the season's highlights, particularly the iconic 24 Hours of Le Mans, which has millions of fans worldwide", says Lars Snefrup Pedersen, CEO of Admin By Request.

As part of the [extended partnership](#), Admin By Request's branding will remain on Kevin Magnussen's

helmet and racing suit throughout the 2025 season. Fans can also engage with exclusive content, giveaways, and updates on Admin By Request's social media platforms, following Magnussen's progress on racetracks around the world.

"Once again, I want to extend a huge thank you to the entire team at Admin By Request. I am proud to be an ambassador for a company that is among the best in the world in its field, and especially to contribute to their success. I look forward to continuing our partnership and helping strengthen their market position through increased awareness and exciting activities", says Kevin Magnussen.

The 2025 FIA World Endurance Championship—which sees BMW M Motorsport compete against top manufacturers like Ferrari, Porsche, Aston Martin, and Toyota—begins with a 10-hour race in Doha, Qatar, on February 28. The season features eight rounds, including the 24 Hours of Le Mans in June, as well as three additional endurance races in North America as part of the IMSA WeatherTech SportsCar Championship.

About Admin By Request

With offices in the USA, United Kingdom, Germany, France, Switzerland, Benelux, Spain, New Zealand, Thailand, and Scandinavia, [Admin By Request](#) serves over 10,000 companies across 160+ countries. Learn more at www.adminbyrequest.com.



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