Mark Andrew Kozlowski Featured in Exclusive Interview on Ocean Innovation and Sustainability

Marine Technology Expert Shares Insights on the Future of Sustainable Industries



Halifax, Nova Scotia Mar 14, 2025 (<u>Issuewire.com</u>) - Mark Andrew Kozlowski, a leading innovator in marine technology and sustainability, has been featured in an exclusive online interview highlighting his journey, career, and mission to protect the ocean. Kozlowski, founder and CEO of **Blue Horizon**Technologies, shares his insights on how business and sustainability can work together to create a better future for marine ecosystems and industries.

In the interview, Kozlowski discusses his early fascination with the ocean, which led him to pursue a career in offshore engineering. Witnessing the environmental damage caused by industrial activity firsthand, he felt compelled to take action. This led to the founding of **Blue Horizon Technologies**, a company dedicated to developing cutting-edge solutions for marine conservation and renewable energy.

"I've always believed that the ocean is both our greatest resource and our greatest responsibility," Kozlowski says. "If we don't take care of it, we lose more than just the water. We lose entire ecosystems, industries, and cultures."

Throughout the interview, Kozlowski explores key projects his company is working on, including Aldriven fish population tracking and improving offshore wind energy efficiency. He also speaks about the

challenges of bringing sustainability into industries that have traditionally resisted change.

"At first, a lot of companies didn't take us seriously," he admits. "They thought sustainability was just a trend. But when we showed them real data and cost savings, their attitudes changed."

Beyond technology and business, Kozlowski is passionate about education and advocacy. He works with schools and organizations to inspire young people to see the potential of science and technology in conservation efforts. He also emphasizes the need for government policies to keep up with technological advancements in marine sustainability.

"Laws need to evolve with technology," he explains. "If we keep using outdated rules, we slow down progress."

Looking ahead, Kozlowski believes that ocean-based renewable energy and conservation technology will play a crucial role in addressing climate change and resource management. His goal is to continue pushing the boundaries of innovation while ensuring that the ocean remains a thriving, sustainable resource for future generations.

"We're just scratching the surface of what's possible," he says. "The ocean covers 70% of the planet. That means we have 70% of our future still to discover."

About Mark Andrew Kozlowski

Mark Andrew Kozlowski is a marine technology entrepreneur and sustainability advocate based in Nova Scotia, Canada. As the founder and CEO of **Blue Horizon Technologies**, he develops sustainable solutions for offshore industries, bridging the gap between environmental responsibility and economic success. Kozlowski is also an educator and public speaker, working to inspire the next generation of ocean innovators.

To read the full interview, click <u>here</u>.

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Source: Mark Andrew Kozlowski

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