Pamela Quinzi: The Global success of The Cinderella of New York. From Italy to New York and Dubai.

Pamela Quinzi Global Success. Entrepreneur, Celebrity fashion designer, author, and influencer whose story embodies resilience, creativity, and empowerment.



New York City, New York Mar 2, 2025 (<u>Issuewire.com</u>**)** - Pamela Quinzi is a trailblazing entrepreneur, celebrity fashion designer, author, and influencer whose story embodies resilience, creativity, and empowerment. Born in Rome, Italy, Pamela arrived in New York City with little more than a dream. Her journey from humble beginnings to global recognition as "**The Cinderella of New York**"



has inspired women worldwide to pursue their aspirations with courage and tenacity. With a deep passion for design and innovation, Pamela launched her fashion brand, **Kilame**, from scratch, creating bespoke shoes that blend luxury and artistry. Her unique designs quickly gained international acclaim, earning her a place in the fashion industry's elite. Kilame became more than a brand, it was a symbol of dreams realized and a testament to Pamela's relentless work ethic and vision. In 2019, Pamela published her first book, *The Cinderella of New York*, an autobiography, sharing her inspiring journey from Rome to becoming a global fashion icon. Her story continues to empower aspiring creatives and dreamers worldwide. This memoir resonated with readers, serving as a beacon of hope and determination for women pursuing their dreams.

Alongside her literary accomplishments, Pamela founded Melapa Fashion Inc. (MFI Media Group), a media, PR, and events agency dedicated to global promotion of talents, businesses, and creativity. Through her publications, such as *Wavesandrunways*, and her large-scale events, she has amplified the voices of countless artists, designers, and entrepreneurs. Pamela's mission extends beyond personal success; she is deeply committed to empowering women. Her initiatives, including *The Cinderella of New York* global contest, celebrate diversity and inclusion, offering women the chance to enter the spotlight and realize their potential. Her platforms foster a supportive community, proving that collaboration and shared success are key to meaningful change. Despite facing personal challenges, including heartbreaks and betrayals, Pamela has used these experiences as a source of strength and growth. She continues to champion resilience and self-love, encouraging others to embrace their journeys, no matter how difficult. Today, Pamela is a symbol of modern empowerment, a woman who turned her dreams into a legacy. Whether through her fashion creations, media ventures, or inspirational storytelling, she remains focused in her mission to uplift, inspire, and create opportunities for others. Pamela Quinzi is living proof that dreams, determination, and a fearless spirit can transform any life into a fairytale.

Pamela Quinzi was born and raised in Rome, Italy. From a young age, her passion for fashion was undeniable. At just fourteen, she attended the prestigious Institute Armando Diaz, a high school specializing in fashion, where she gained invaluable experience interning for some of Italy's most iconic couture brands, including Sorelle Fontana, Gattinoni, and Sarli. These early experiences laid the foundation for a remarkable career in the fashion industry. After earning her high school diploma, Pamela moved to Milan to pursue her studies in fashion design at the renowned Istituto Marangoni. She graduated in 2005 and launched her career in Milan, collaborating with some of the most celebrated names in Italian fashion, such as Armani, Dolce & Gabbana, and Fiorucci. Her work in these elite circles refined her skills and deepened her understanding of luxury fashion. In the summer of 2009, Pamela's journey took a transformative turn when she relocated to New York City. Immersed in the energy and diversity of the Big Apple, she began working as a designer for Gustto Inc., where she gained insights into the American market. Inspired by the city's vibrant culture, she launched her own fashion and art collection in 2010, blending elements mixed with barogue allure. Her signature creations, unique handmade dresses, accessories, and one-of-a-kind customized shoes, earned her widespread acclaim. She became famous with the nickname "The Cinderella of New York" by the international press, Pamela's breakthrough came in April 2010 when she debuted her collection with the first fashion show, New York Pop Princess at Manhattan's Greenhouse Club. The event's success solidified her place in New York's fashion scene, leading to regular showcases during New York Fashion Week and collaborations with exclusive venues.

In 2011, Pamela's achievements were recognized with the prestigious **Premio Raffaello Award for Excellence in Made in Italy** and Ponte Milvio in Moda Fashion Award winner as Best Fashion designer, Rome, Italy. The following year, she officially launched her brand, *KILAME Designed by Pamela Quinzi*, which quickly gained global recognition. Her designs have been featured in leading



publications such as *Vogue*, *Harper's Bazaar*, *Elle*, *Glamour* and have graced major red carpets, worn by celebrities at events like **the Oscars**, **Grammys**, **Golden Globes** and more. In 2018, she received the Best Fashion Designer award during New York Fashion Week by Fantasia Veneziana Magazine. In 2019, Pamela Quinzi won Shortlist Award by the LICC London International Creative Competition as a Professional Fashion Designer with her project 'The Cinderella of New York.' In 2023 Pamela Quinzi received the **Lifetime Achievement Award 2023 from the United States of America**, President Joe Biden and the White House. In 2023 she also won the Stevie Award for women in Business Best Female solo entrepreneur, the Dubai International Business Bazar Gala Award in Dubai as an International Fashion Designer, the C2A Creative Communication Award Honorable Mention 2023 in Fashion and Photography. In 2024 she won the Brand Leaders and Influencer Awards 2024 by Media Waves in Dubai the CEO and Entrepreneur of the Year by World Global Events in Dubai, and the 'Artisti nella Storia' Award from Fondazione Costanza in Italy for the international recognition of connecting Italy to the world, New York, and Dubai.

In 2022, during NYFW Pamela Quinzi officially launched **Melapa Boutique** Online Store, where all her Kilame creations can be purchased worldwide. She expanded her brand to Women, Men, Kids Apparel, Accessories, and Home Décor. A unique shopping experience of styles designed by traveling the world. The leitmotif is the shoes featured in all kinds of products from Fashion to Lifestyle. A fashion path created between New York, Los Angeles, Italy, Ibiza in Spain, Dubai, and other incredible destinations that reflect the style of the Kilame Collection, she also launched Kilame BELISSIMA, a beauty line of makeup and skincare products, all-natural, vegan, and paraben free. All the products are Made in Canada and shipped worldwide in recyclable packages. Lipsticks, eyeshadows, foundations, lotions, creams, a full beauty line for women available at Melapa Boutique.

In 2025 Pamela Quinzi published her second book, The Cinderella of New York CHAPTER 2. a heartfelt continuation of her inspiring journey from New York, to Ibiza, Spain, to Dubai, discovering a new world full of possibilities. This sequel delves deeper into her evolution as a designer, entrepreneur, and advocate for empowerment. It highlights the triumphs and challenges of building her global brand, Kilame, while navigating personal growth and heartbreak. With themes of resilience, community, and ambition, Pamela shares her transformative experiences, encouraging readers to embrace their dreams and overcome life's adversities. This book is a statement of her legacy as not only a fashion icon but also a voice of hope and empowerment for women worldwide. As part of the Cinderella of New York Community worldwide to empower women, Pamela featured entrepreneurs and successful stories in the new book to inspire others: Gail King, Nadezhda Grishaeva, Agnes Wade, Katinka Meidell, Sophia Valentine, Tasha Dwhaj, Denice Marie Paskovski, Michele DiMeo, Kimberly Sue Thompson. Pamela just launched The Cinderella of New York CHAPTER 2 book, with a beautiful event in Dubai, UAE, a night of celebration with International guests, press and medias at The Spaniel in Bluewaters, chic and elegant brasserie where everyone enjoyed the event while she was presenting the new book and a Special Selection of her famous Kilame shoes, together also with her preview's publication, describing how everything started from Italy to New York the world, now. Pamela Quinzi's story is the proof that if you believe in yourself, all your dreams can become true.

Pamela also released: *The Cinderella of New York* Coloring Book – Princess Mela. Pamela Quinzi has transformed her real-life journey into a magical coloring book for young girls, inspiring them to believe in their dreams. *The Cinderella of New York* Coloring Book follows Princess Mela, a creative dreamer who designs magic shoes in her cozy New York studio, dreaming of becoming a world-famous fashion designer. Her magical shoes make her feel beautiful, strong, and confident, guiding her toward success. One day, at a grand fashion fair in New York, her dreams come true! Through engaging storytelling, beautiful illustrations, and interactive artworks to color, this book encourages creativity, self-expression, and the belief that anything is possible. Pamela Quinzi's inspiring story shows young girls



that with passion and perseverance, they too can turn their dreams into reality!

Pamela Quinzi's books are available worldwide on Amazon

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